

FIG. 1

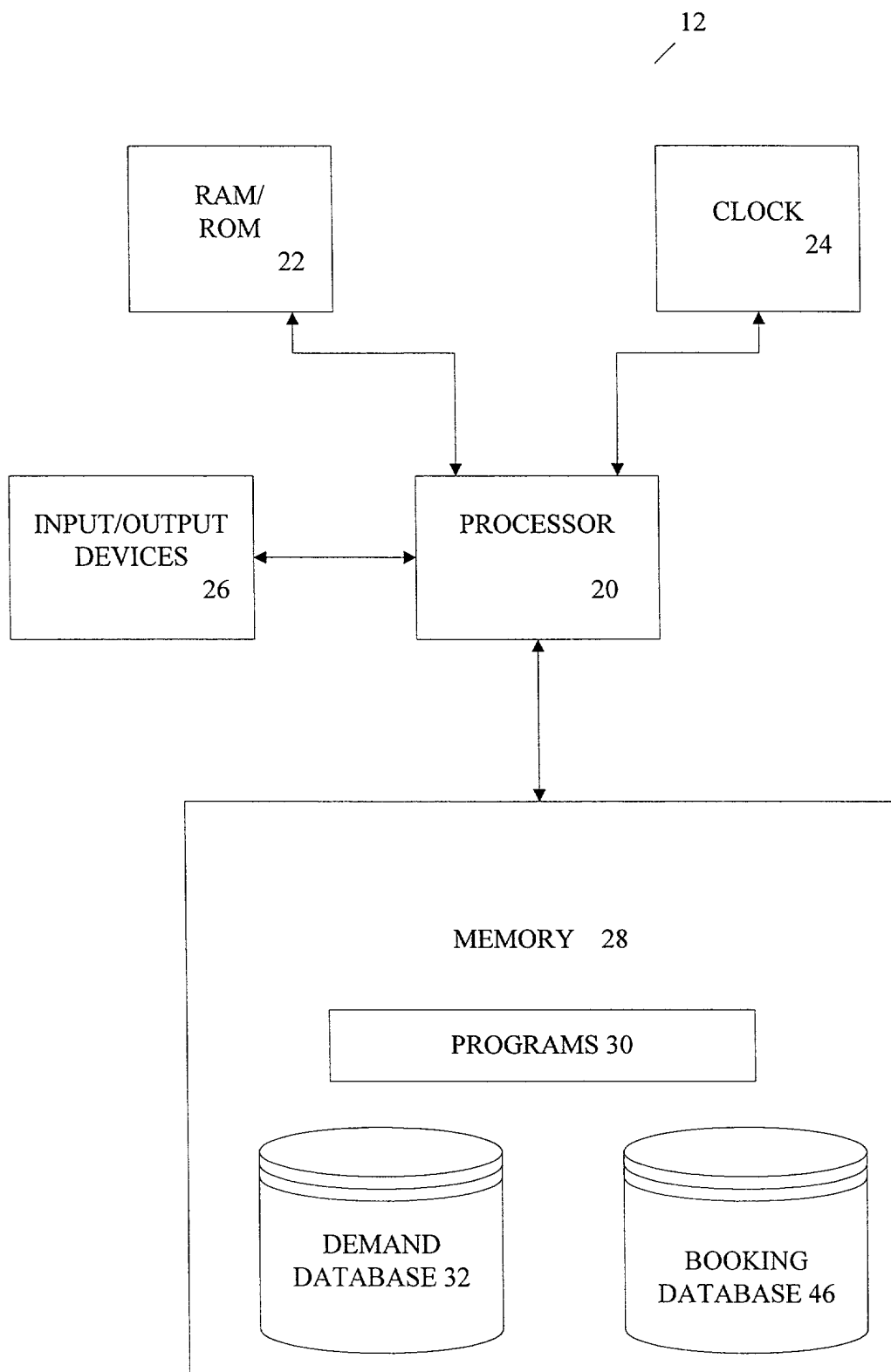


FIG. 2

32

CUSTOMER IDENTIFIER	REQUESTED DATES	OFFER PRICE	REQUESTED STAR RATING	PARTICIPATED IN PROMOTION	RESUBMITTED
34	36	38	40	42	44
JOHN WHITE	9/7/2000	\$60.00	>3	YES	NO
MARY BLUE	9/8/2000-9/10/2000	\$210.00	>1	YES	NO
JOSEPH RED	10/2/2000-10/10/2000	\$350.00	5	NO	YES

FIG. 3

46

SELLER IDENTIFIER 48	STAR RATING 50	GEOGRAPHIC LOCATION 52	MINIMUM ACCEPTABLE PRICE 54	MARGIN REQUIRED 56	SUBSIDY AVAILABLE 58
HOLIDAY INN	3	BOSTON, MA	\$100.00/NIGHT	6%	NO
DAYS INN	2	NEW YORK, NY	\$79.99/NIGHT	8%	NO
FOUR SEASONS	5	WASHINGTON, D.C.	\$250.00/NIGHT	10%	YES

FIG. 4

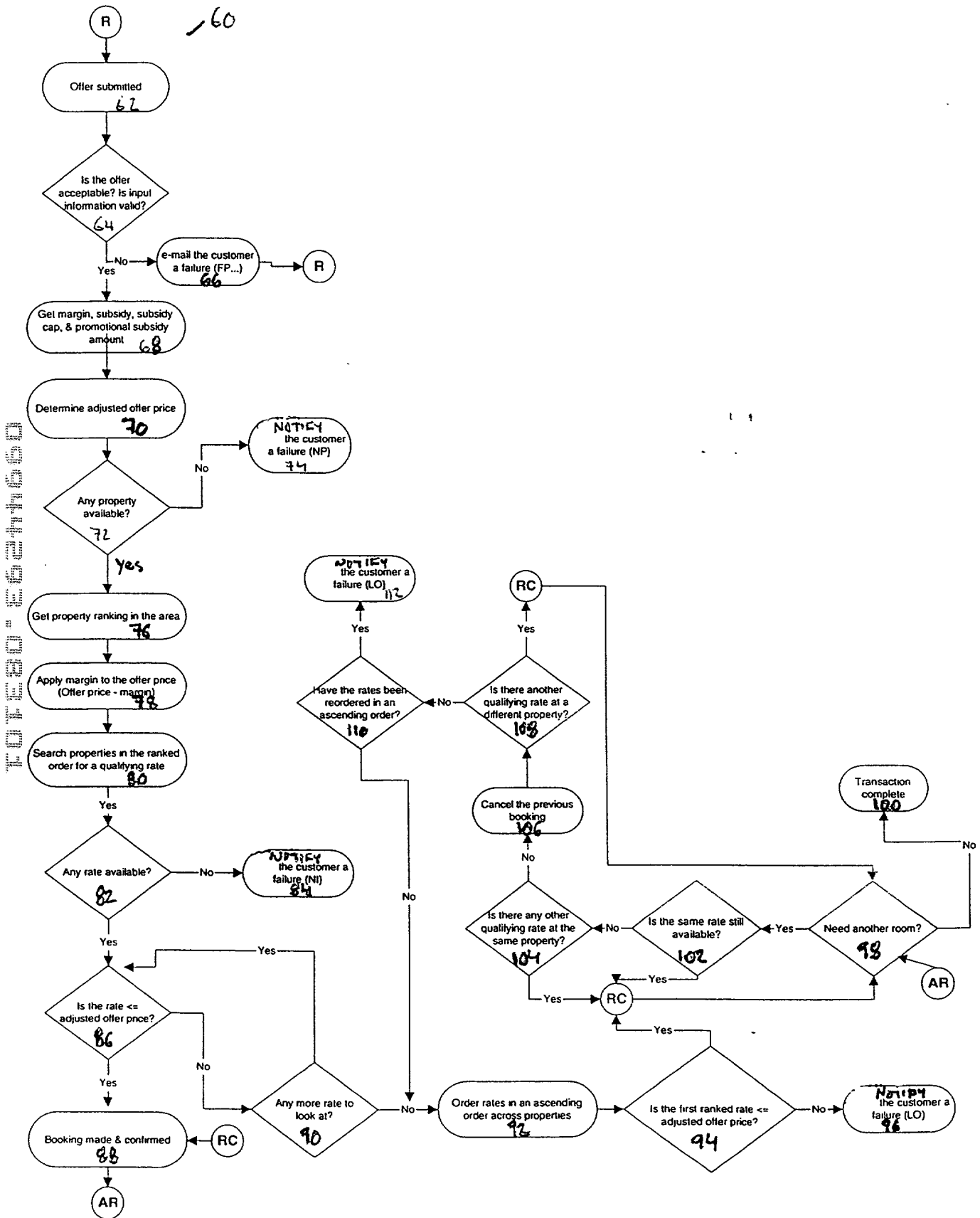


FIG. 5

03443 0304

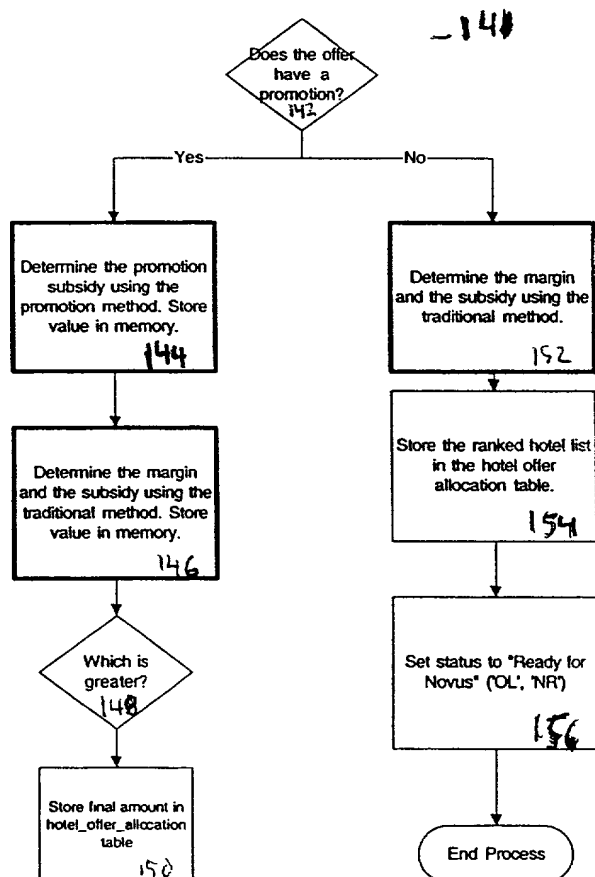


FIG. 6

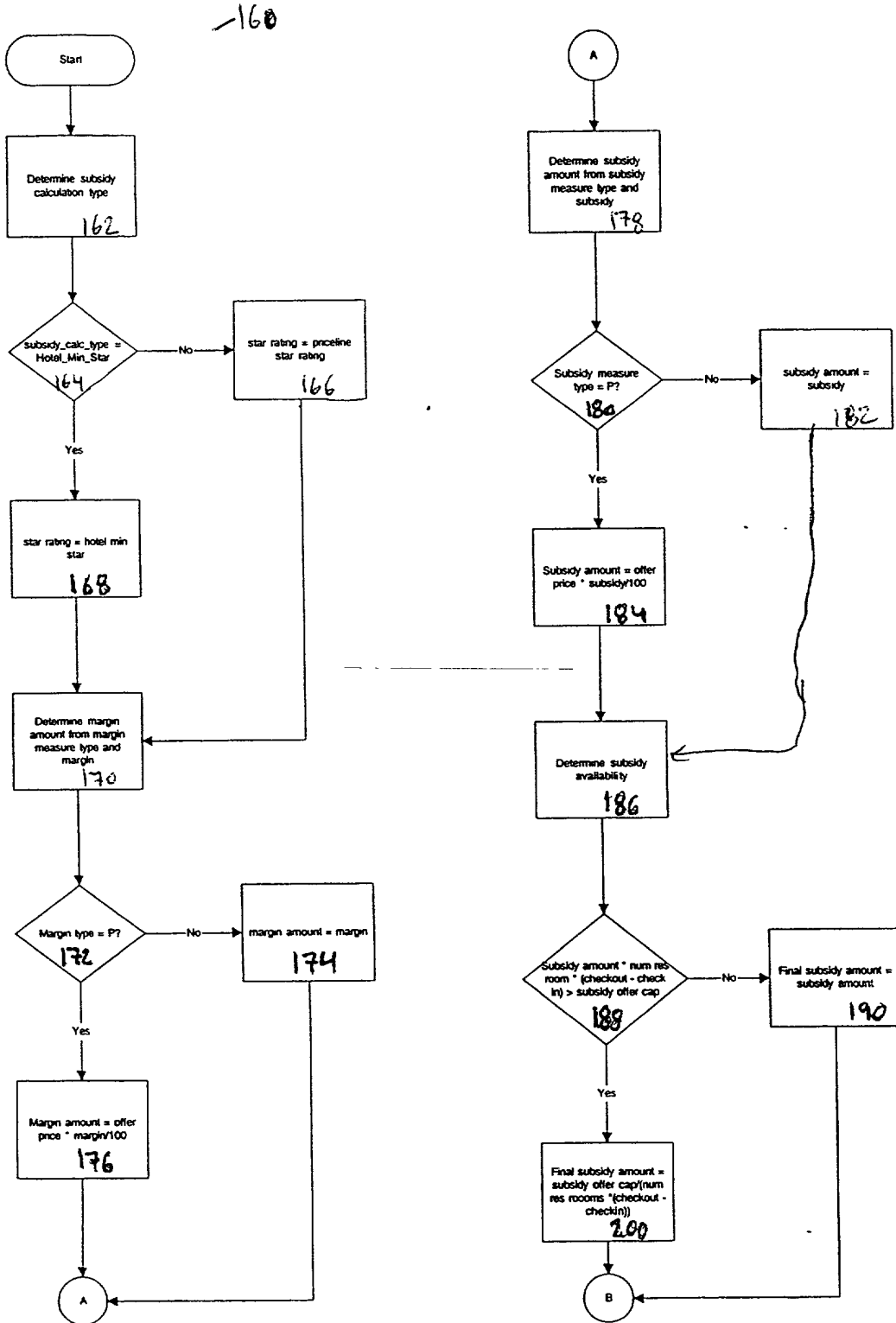


FIG. 7

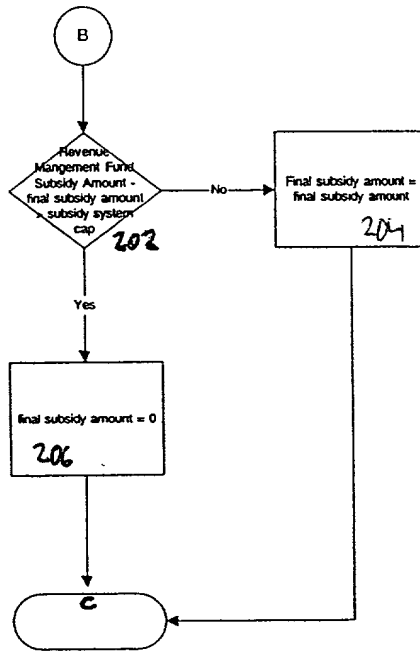


FIG. 8

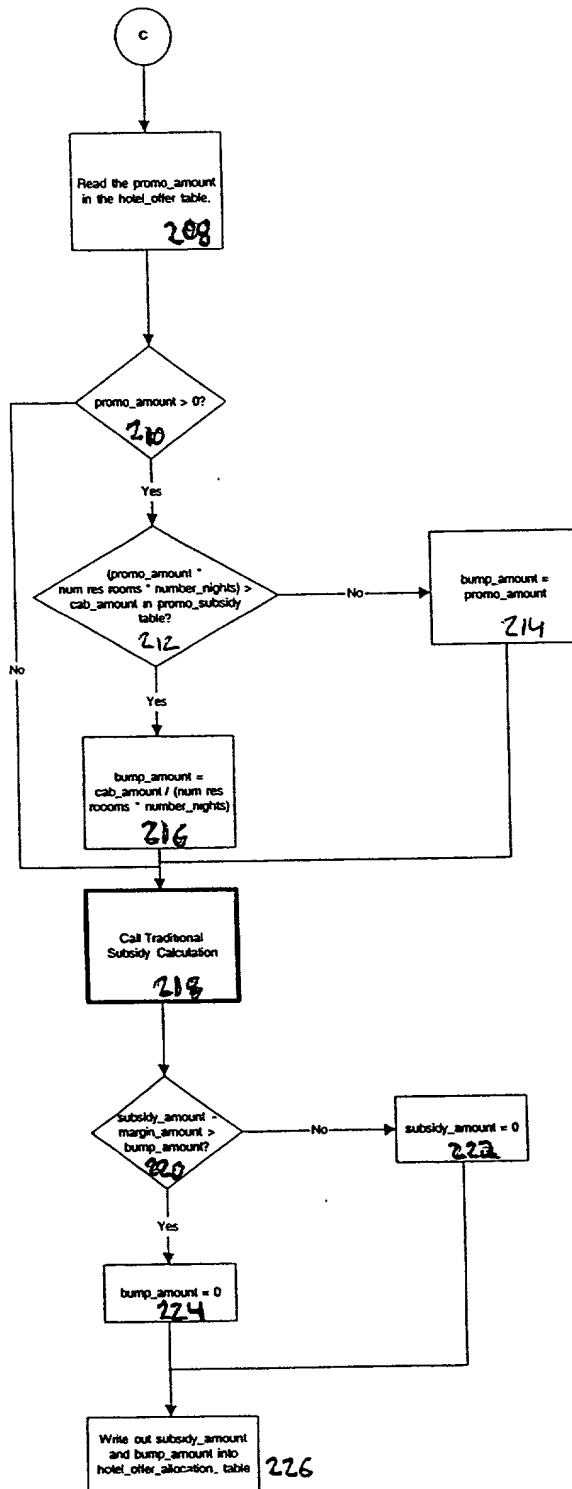


Fig. 9

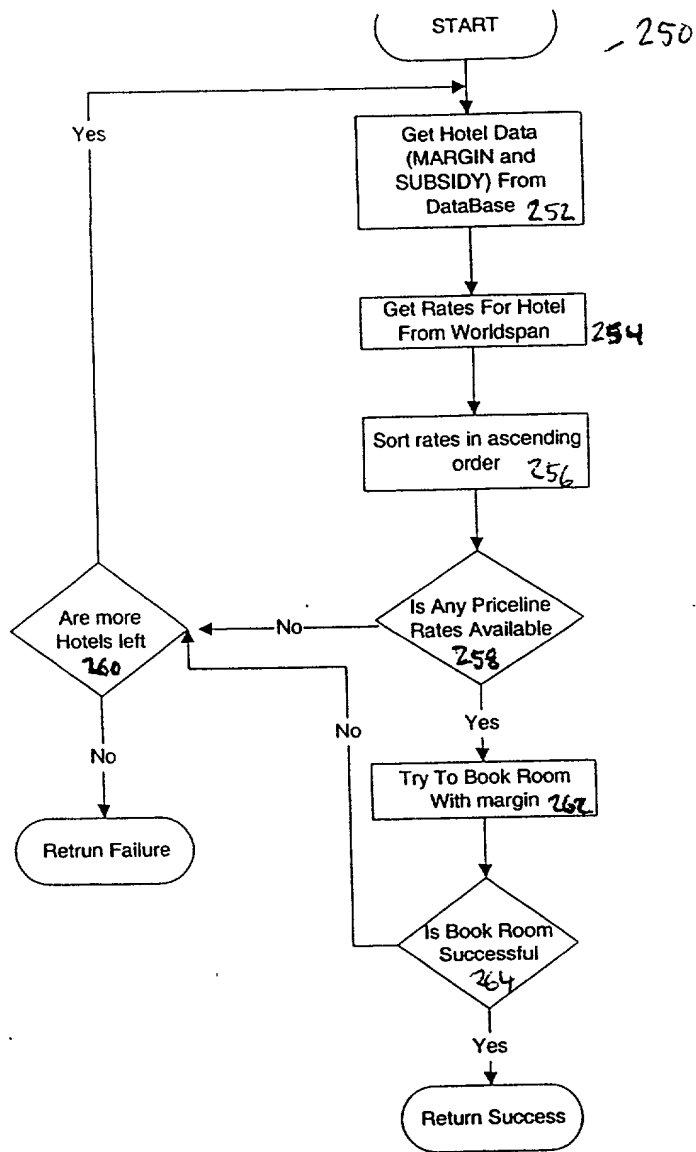


FIG. 10

TOP SECRET

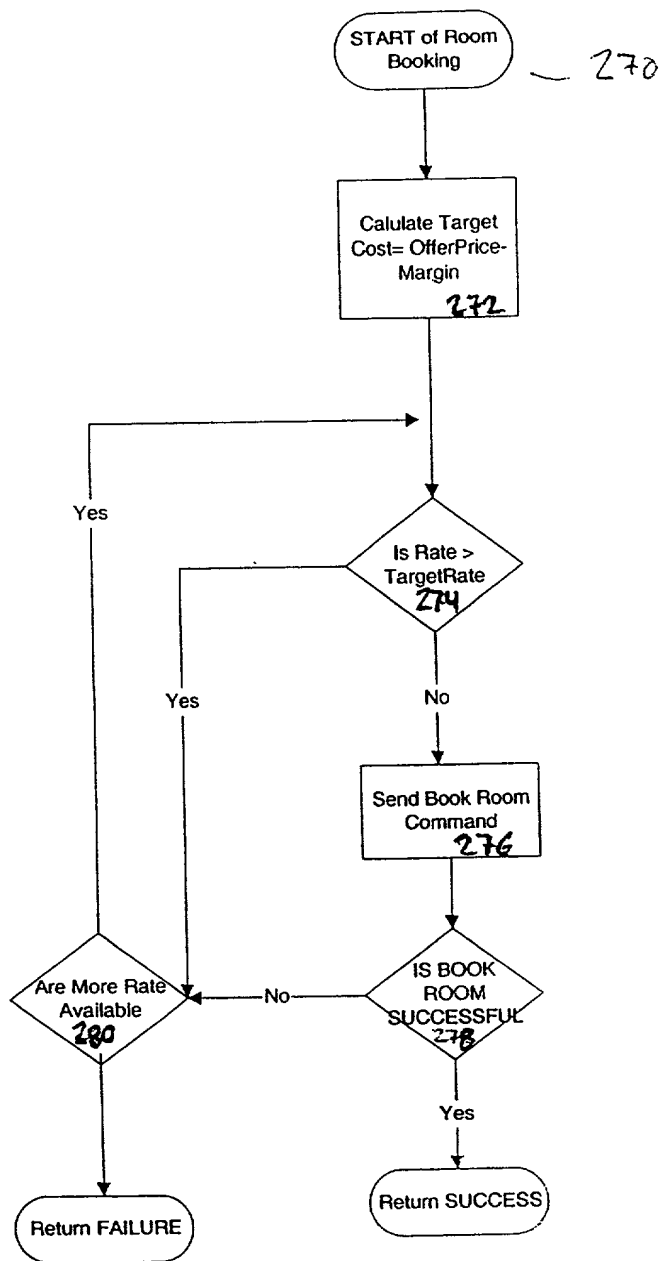


FIG. 11

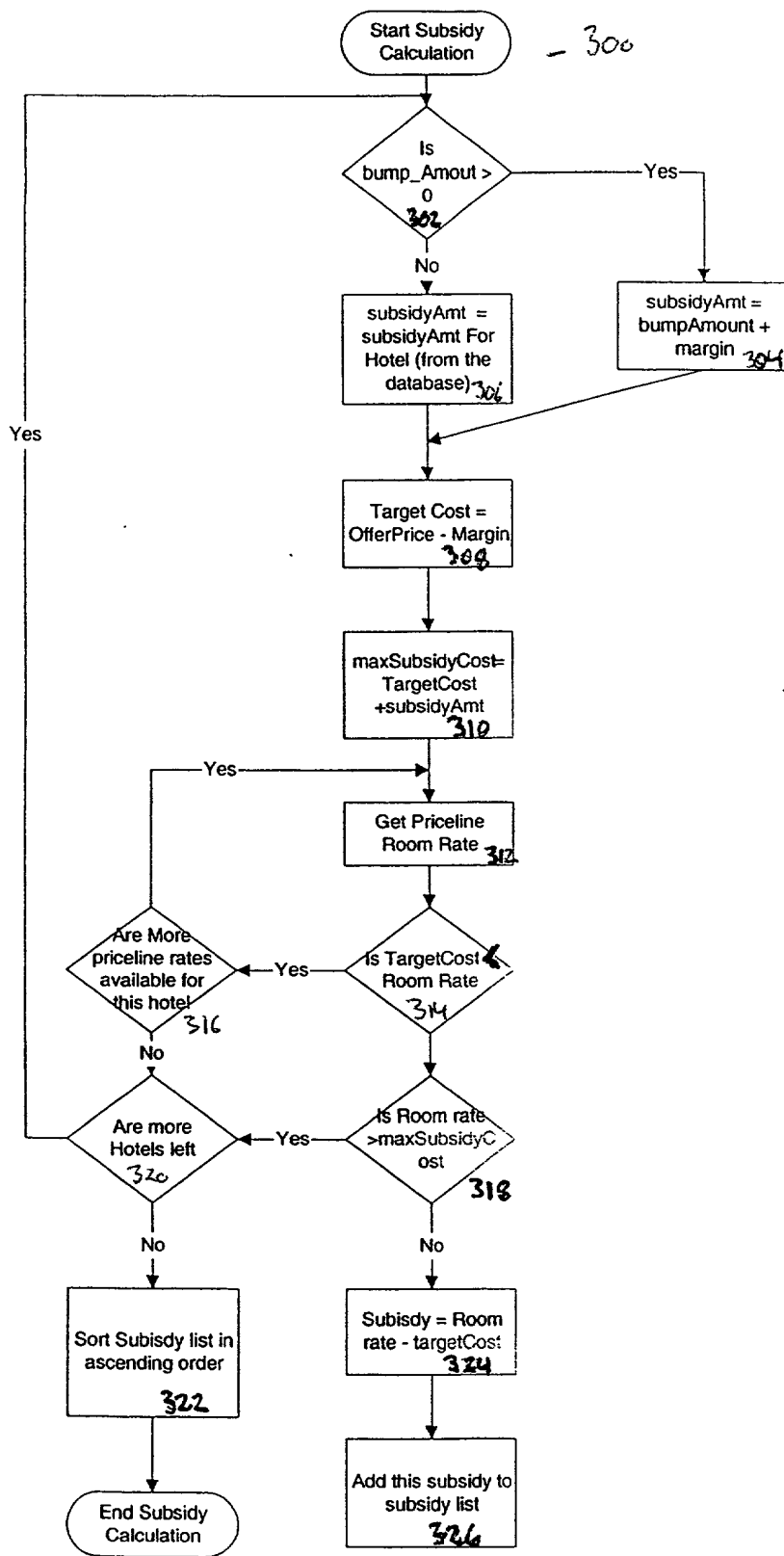


FIG. 12

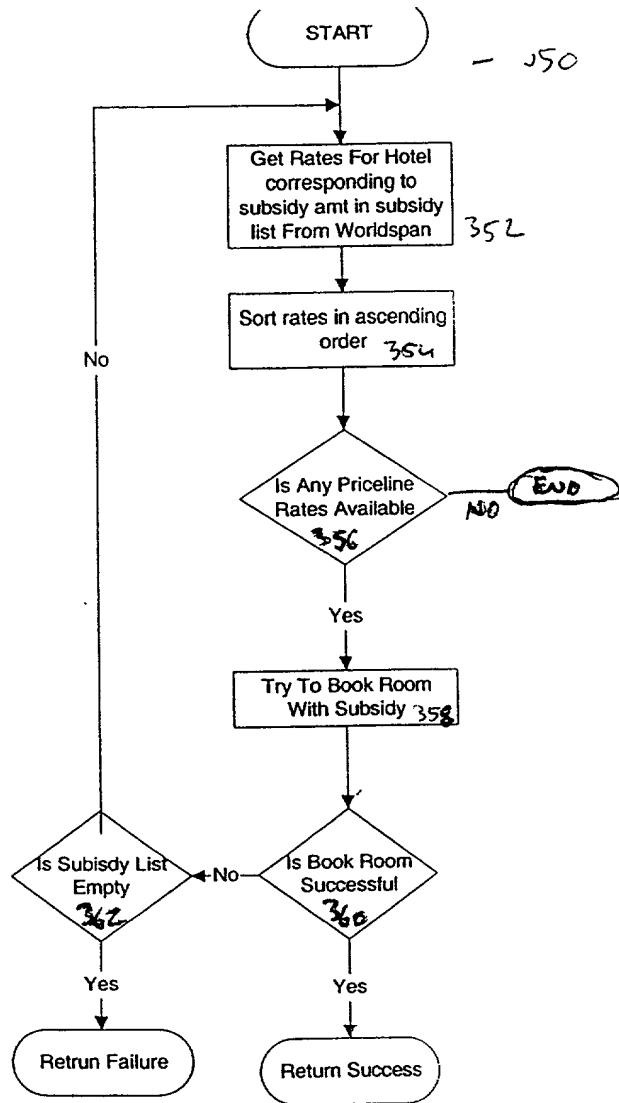


Fig. 13

FIG. 14

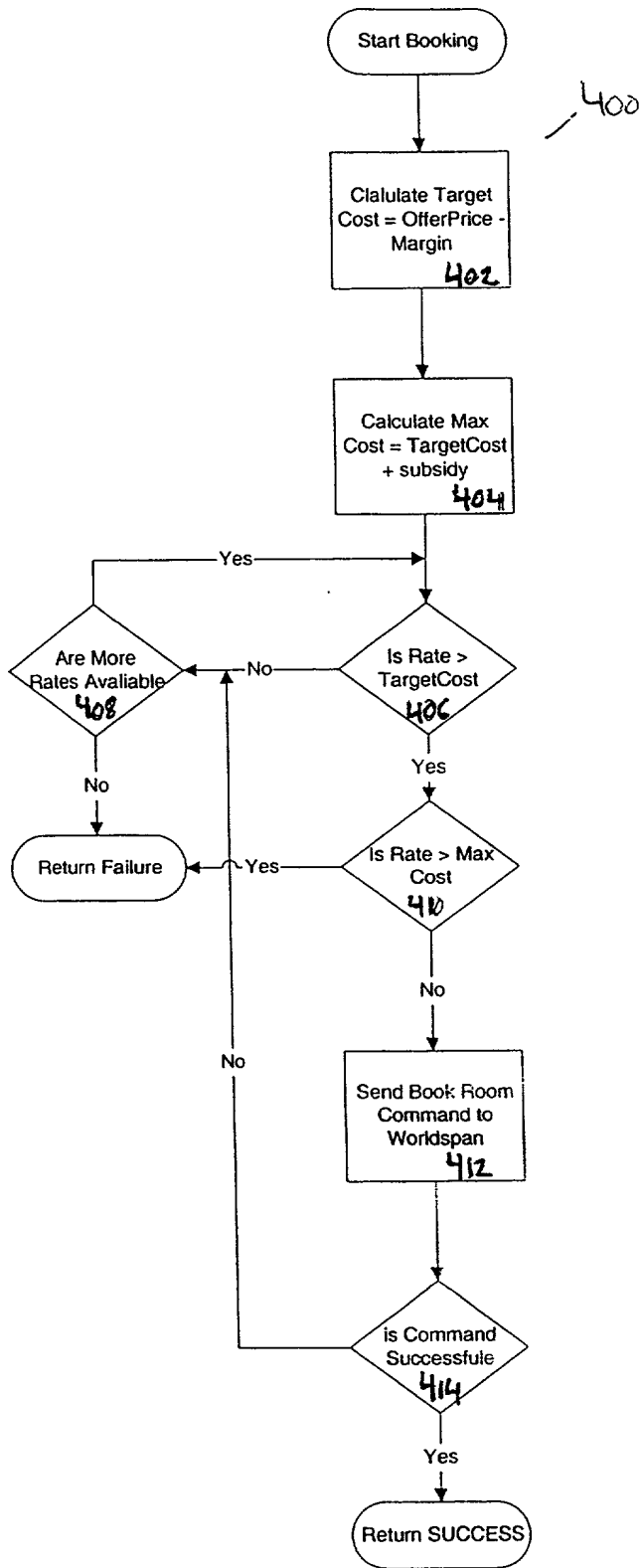
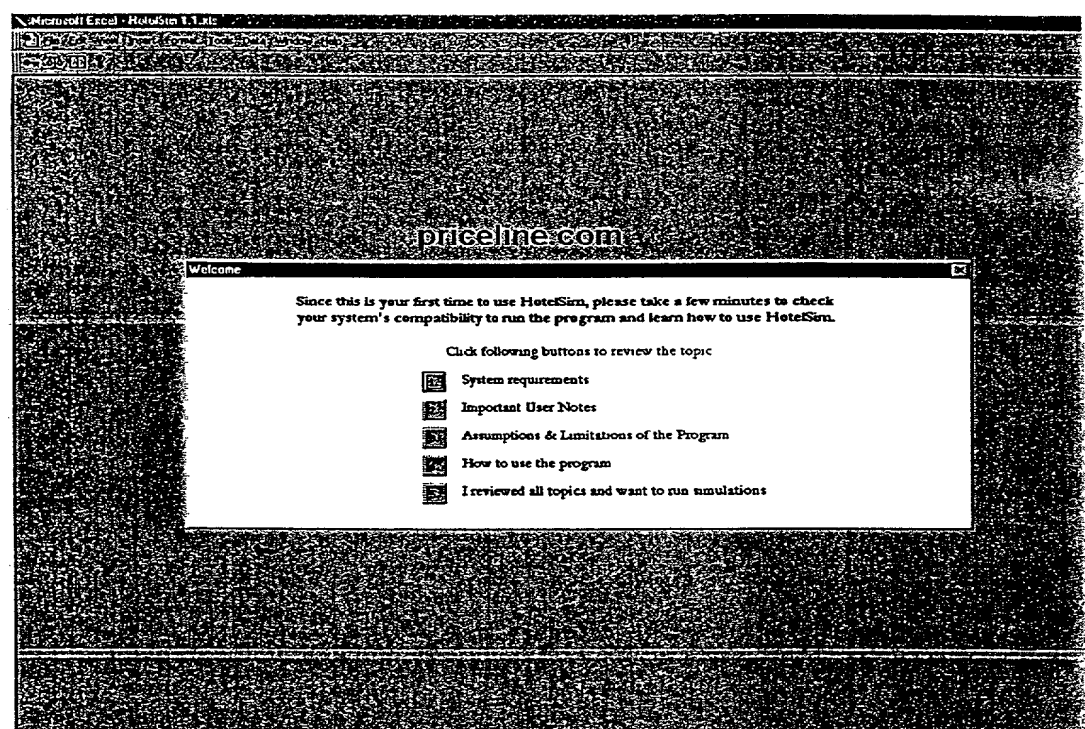
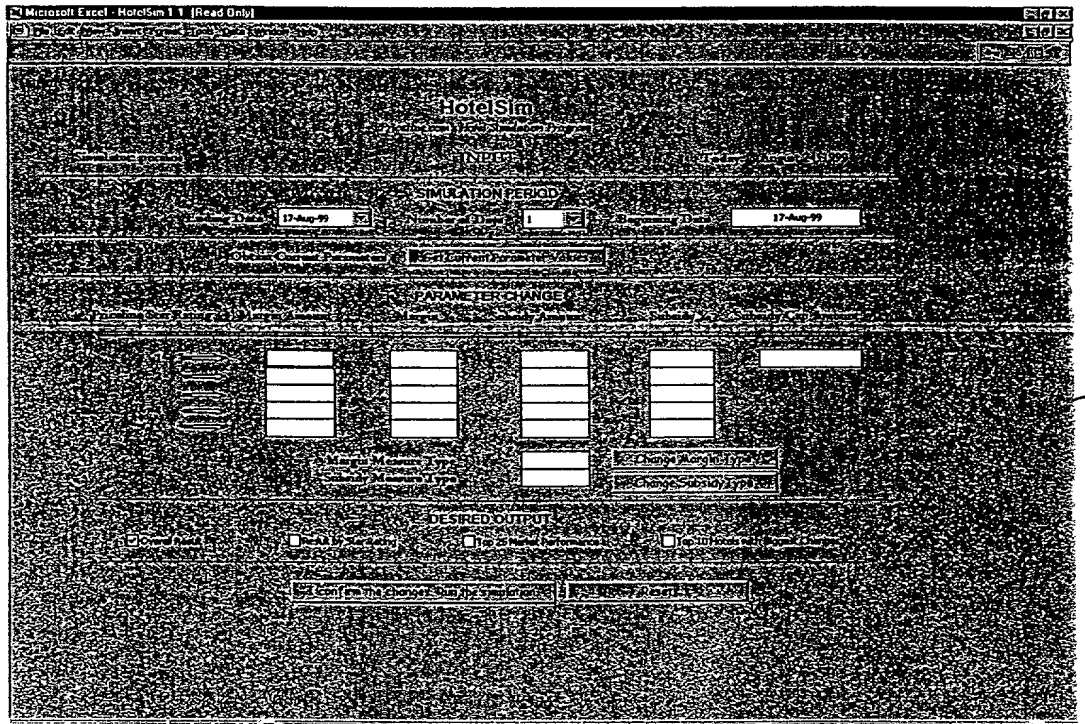


FIG. 14

First Time User Screen



Main Screen



-500

-501

-502

FIG 15

	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
1	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100



- 520

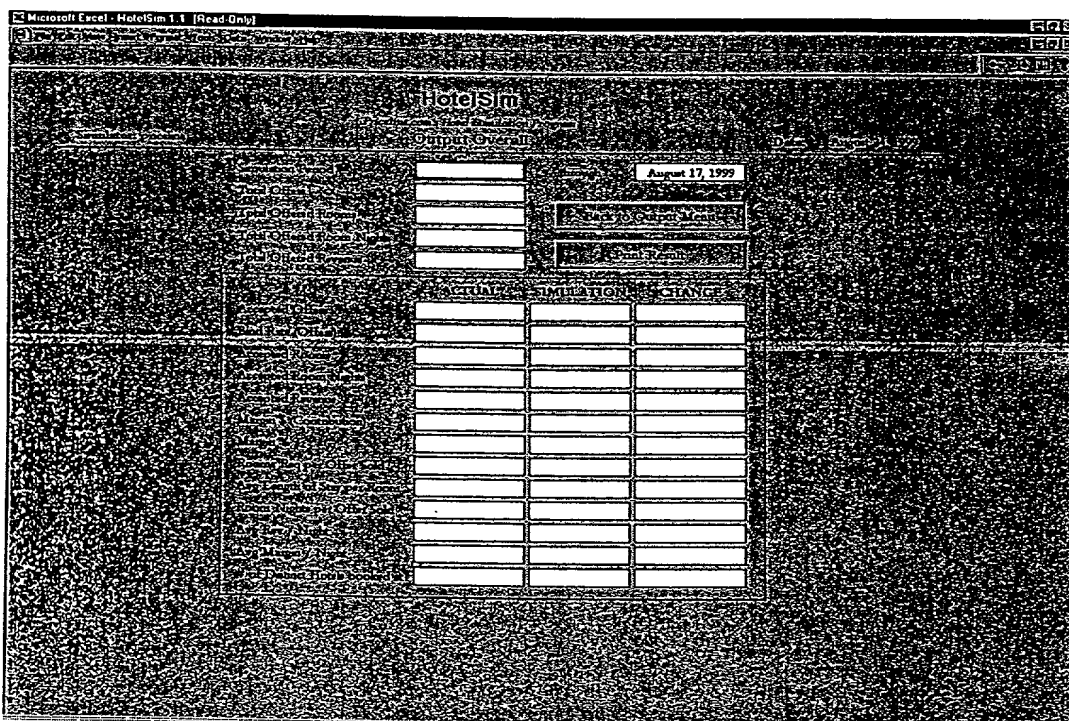
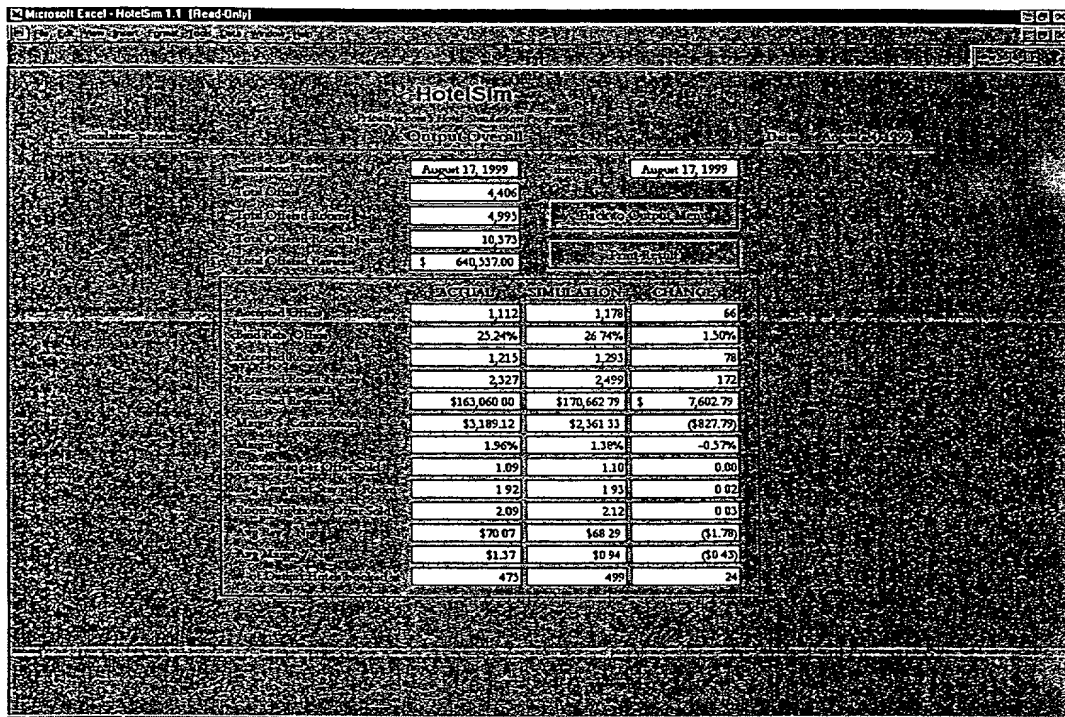


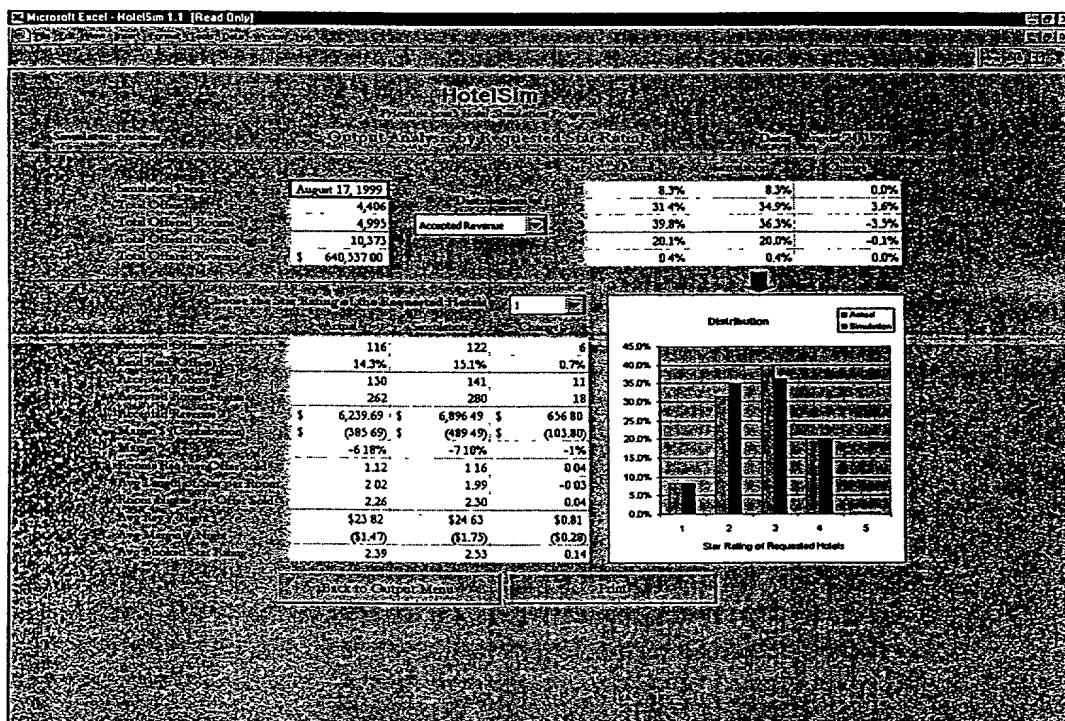
FIG. 16

Overall Output Screen



590

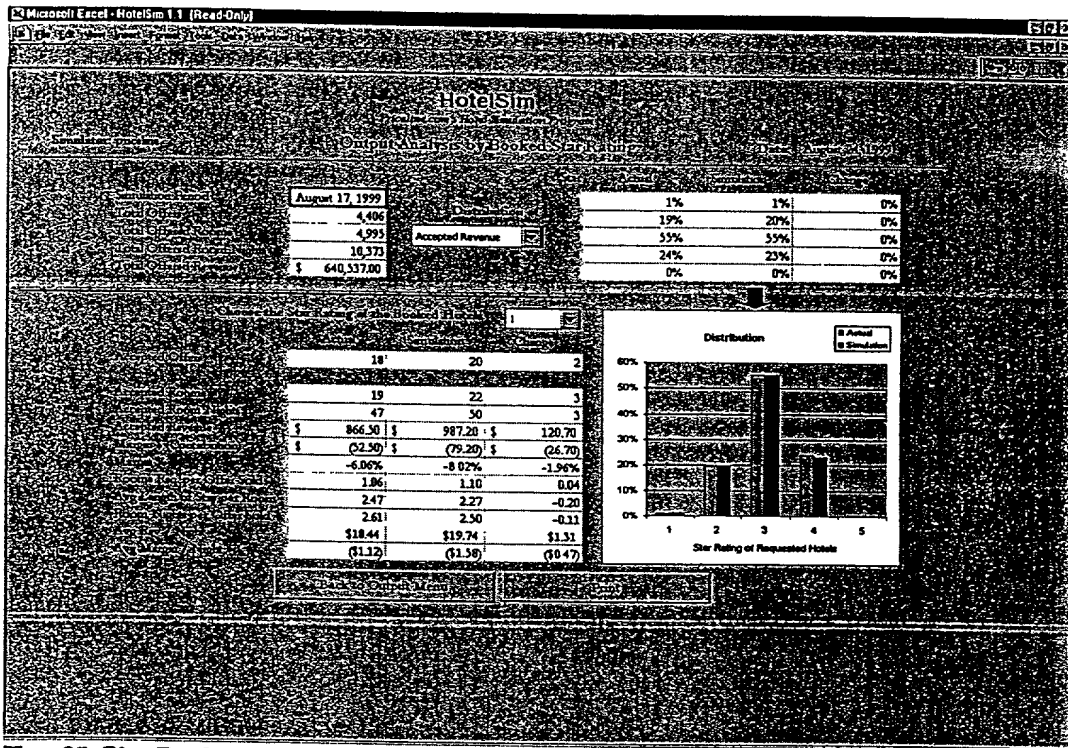
Output by Requested Star Rating Screen



590

FIG. 17

Output by Boooked Star Rating Screen



-550

Top 25 City Performance Screen

Microsoft Excel - HotelSim 1.1 (Read-Only)

Hotelsim
A Hospitality Fundamentals Program
Top 25 City Performance

Click to Query View

Print

RANK	CITY NAME	OFFERS	ACCEPTED OFFERS					ROOM NIGHTS			REVENUE				
			Actual	Bind	Sim	Bind	Change	Bind	Actual	Sim	Change	Actual	Sim	Change	
1	Chicago														
2	Orlando														
3	Washington D.C.														
4	Atlanta														
5	Los Angeles														
6	Dallas														
7	New Orleans														
8	St. Louis														
9	San Antonio														
10	Denver														
11	San Diego														
12	Houston														
13	Nashville														
14	Cleveland														
15	Miami														
16	Grand Total														

-560

FIG. 18

Top 10 Hotels with the Most Business Increase or Decrease Screen

Microsoft Excel - HotelSim 1.1 (Read-Only)

HotelSim

Top 10 Hotels with the Most Change

Simulation Period: Year
 Start Date:
 End Date:
 Simulation Period: Days

Top 10 with the Most Increase Top 10 with the Most Decrease

RANK	HOTEL ID	Hotel Name	Hotel ID	Hotel Name
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				

-570

HotelSim Assistant

Microsoft Excel - HotelSim 1.1.xls

HotelSim

Simulation Period: Year
 Start Date:
 End Date:
 Simulation Period: Days

PARAMETER CHANGING

20.00%
17.00%

Fig. 19

-580

HotelSim

Simulator: priceline

Priceline.com's Hotel Simulation Program

Date:

August 24, 1999

Simulation Period	August 16, 1999	to	August 16, 1999
Total Offers	3,939		
Total Offered Rooms	4,445		
Total Offered Room Nights	9,065		
Total Offered Revenue	\$ 571,340.00		

INPUT ...

... Actual Parameter Values

Star Rating	Margin Amount	Margin %	Subsidy Amount	Subsidy %	Subsidy Cap Amount
1		20		47	\$300.00
2		17		51	
3		15		49	
4		15		40	
5		15		35	
Current Margin Measure Type			%		
Current Subsidy Measure Type			%		

... Simulation Parameter Values

Star Rating	Margin Amount	Margin %	Subsidy Amount	Subsidy %	Subsidy Cap Amount
1		20.00%		47.00%	\$300.00
2		17.00%		51.00%	
3		15.00%		49.00%	
4		15.00%		40.00%	
5		15.00%		35.00%	
Current Margin Measure Type			%		
Current Subsidy Measure Type			%		

OUTPUT ...

	Actual	Simulation	Change
Accepted Offers	1,032	1,101	69
Bind Rate (Offers)	26.20%	27.95%	1.75%
Accepted Rooms	1,170	1,263	93
Accepted Room Nights	2211	2442	231
Accepted Revenue	\$151,357.00	\$159,563.65	\$8,206.65
Margin \$ (Contribution)	\$3,019.72	\$2,069.07	(\$950.65)
Margin %	2.0%	1.3%	-0.7%
Rooms Req. per Offer Sold	1.13	1.15	0.01
Avg Length of Stay per Room	1.89	1.93	0.04
Room Nights per Offer Sold	2.14	2.22	0.08
Avg Rev / Night	\$68.46	\$65.34	(\$3.12)
Avg Margin / Night	\$1.37	\$0.85	(\$0.52)
# of Distinct Hotels booked at	467	491	24

Fig. 20

Output by Booked Star Rating

Total Offers	4,406
Total Offered Rooms	4,995
Total Offered Room Nights	10,373
Total Offered Revenue	640,537

Distribution of Accepted Offers

Star Rating	Actual	Simulation	Change
1	18	19	1
2	267	286	19
3	611	646	35
4	206	209	3
5	3	3	0

Distribution of Accepted Rooms

Star Rating	Actual	Simulation	Change
1	19	21	2
2	288	311	23
3	675	719	44
4	223	229	6
5	3	3	0

Distribution of Accepted Room Nights

Star Rating	Actual	Simulation	Change
1	47	49	2
2	528	582	54
3	1283	1392	109
4	450	467	17
5	5	5	0

Distribution of Accepted Revenue

Star Rating	Actual	Simulation	Change
1	\$ 867	\$ 942.2	\$ 76
2	\$ 14,584	\$ 16,293.23	\$ 1,709
3	\$ 41,406	\$ 45,589.28	\$ 4,184
4	\$ 17,856	\$ 19,254.85	\$ 1,399
5	\$ 332	\$ 332	\$ -

Distribution of Margin Amount

Star Rating	Actual	Simulation	Change
1	\$ (52.50)	\$ -69.2	\$ (16.70)
2	\$ 154.24	\$ -93.23	\$ (247.47)
3	\$ 952.39	\$ 453.72	\$ (498.67)
4	\$ 416.10	\$ 426.15	\$ 10.05
5	\$ (32.00)	\$ -32	\$ -

Booked at 1 Star Hotels

	Actual	Simulation	Change
Accepted Offers	18	19	1
Accepted Rooms	19	21	2
Accepted Room Nights	47	49	2
Accepted Revenue	\$ 866.50	\$ 942	\$ 76
Margin \$ (Contribution)	\$ (52.50)	\$ (69.20)	\$ (16.70)
Margin %	-6.06%	-7.34%	-1.29%
Rooms Req. per Offer Sold	1.06	1.11	0.05
Avg Length of Stay per Room	2.47	2.33	-0.14
Room Nights per Offer Sold	2.61	2.58	-0.03
Avg Rev / Night	\$18.44	\$19.23	\$0.79
Avg Margin / Night	(\$1.12)	(\$1.41)	(\$0.30)

Booked at 2 Star Hotels

	Actual	Simulation	Change
Accepted Offers	267	286	19
Accepted Rooms	288	311	23
Accepted Room Nights	528	582	54
Accepted Revenue	\$ 14,583.76	\$ 16,293	\$ 1,709
Margin \$ (Contribution)	\$ 154.24	\$ (93.23)	\$ (247.47)
Margin %	1.06%	-0.57%	-1.63%
Rooms Req. per Offer Sold	1.08	1.09	0.01
Avg Length of Stay per Room	1.83	1.87	0.04
Room Nights per Offer Sold	1.98	2.03	0.06
Avg Rev / Night	\$27.62	\$28.00	\$0.37
Avg Margin / Night	\$0.29	(\$0.16)	(\$0.45)

Booked at 3 Star Hotels

	Actual	Simulation	Change
Accepted Offers	611	646	35
Accepted Rooms	675	719	44
Accepted Room Nights	1283	1392	109
Accepted Revenue	\$ 41,405.61	\$ 45,589	\$ 4,184
Margin \$ (Contribution)	\$ 952.39	\$ 453.72	\$ (498.67)
Margin %	2.30%	1.00%	-1.30%
Rooms Req. per Offer Sold	1.10	1.11	0.01
Avg Length of Stay per Room	1.90	1.94	0.04
Room Nights per Offer Sold	2.10	2.15	0.05
Avg Rev / Night	\$32.27	\$32.75	\$0.48
Avg Margin / Night	\$0.74	\$0.33	(\$0.42)

Booked at 4 Star Hotels

	Actual	Simulation	Change
Accepted Offers	206	209	3
Accepted Rooms	223	229	6
Accepted Room Nights	450	467	17
Accepted Revenue	\$ 17,855.90	\$ 19,255	\$ 1,399
Margin \$ (Contribution)	\$ 416.10	\$ 426.15	\$ 10.05
Margin %	2.33%	2.21%	-0.12%
Rooms Req. per Offer Sold	1.08	1.10	0.01
Avg Length of Stay per Room	2.02	2.04	0.02
Room Nights per Offer Sold	2.18	2.23	0.05
Avg Rev / Night	\$39.68	\$41.23	\$1.55
Avg Margin / Night	\$0.92	\$0.91	(\$0.01)

Booked at 5 Star Hotels

	Actual	Simulation	Change
Accepted Offers	3	3	0
Accepted Rooms	3	3	0
Accepted Room Nights	5	5	0
Accepted Revenue	\$ 332.00	\$ 332	\$ -
Margin \$ (Contribution)	\$ (32.00)	\$ (32.00)	\$ -
Margin %	-9.64%	-9.64%	0.00%
Rooms Req. per Offer Sold	1.00	1.00	0.00
Avg Length of Stay per Room	1.67	1.67	0.00
Room Nights per Offer Sold	1.67	1.67	0.00
Avg Rev / Night	\$66.40	\$66.40	\$0.00
Avg Margin / Night	(\$6.40)	(\$6.40)	\$0.00

HotelSim

Priceline.com's Hotel Simulation Program

-620

Output by Requested Star Rating

Total Offers		4,406	
Total Offered Rooms		4,995	
Total Offered Room Nights		10,373	
Total Offered Revenue		640,537	

Distribution of Accepted Offers			
Star Rating	Actual	Simulation	Change
1	116	112	-4
2	402	469	67
3	423	413	-10
4	161	166	5
5	3	3	0

Distribution of Accepted Rooms			
Star Rating	Actual	Simulation	Change
1	130	131	1
2	436	510	74
3	465	457	-8
4	174	182	8
5	3	3	0

Distribution of Accepted Room Nights			
Star Rating	Actual	Simulation	Change
1	262	267	5
2	853	1009	156
3	832	836	4
4	361	378	17
5	5	5	0

Distribution of Accepted Revenue			
Star Rating	Actual	Simulation	Change
1	\$ 6,240	\$ 6,360.49	\$ 121
2	\$ 23,543	\$ 29,129.14	\$ 5,586
3	\$ 29,837	\$ 30,058.03	\$ 221
4	\$ 15,092	\$ 16,531.9	\$ 1,440
5	\$ 332	\$ 332	\$ -

Distribution of Margin Amount			
Star Rating	Actual	Simulation	Change
1	\$ (385.69)	\$ -371.49	\$ 14.20
2	\$ 834.13	\$ -205.14	\$ (1,039.27)
3	\$ 556.69	\$ 849.97	\$ 293.28
4	\$ 465.10	\$ 444.1	\$ (21.00)
5	\$ (32.00)	\$ -32	\$ -

Requesting 1 Star Hotels			
Accepted Offers	116	112	-4
Bind Rate (Offers)	14%	14%	0%
Accepted Rooms	130	131	1
Accepted Room Nights	262	267	5
Accepted Revenue	\$ 6,239.69	\$ 6,360	\$ 121
Margin \$ (Contribution)	\$ (385.69)	\$ (371.49)	\$ 14.20
Margin %	-6.18%	-5.84%	0.34%
Rooms Req. per Offer Sold	1.12	1.17	0.05
Avg Length of Stay per Room	2.02	2.04	0.02
Room Nights per Offer Sold	2.26	2.38	0.13
Avg Rev / Night	\$23.82	\$23.82	\$0.01
Avg Margin / Night	(\$1.47)	(\$1.39)	\$0.08
Avg Booked Star Rating	2.4	2.3	-0.1

Requesting 2 Star Hotels			
Accepted Offers	402	469	67
Bind Rate (Offers)	23%	27%	4%
Accepted Rooms	436	510	74
Accepted Room Nights	853	1009	156
Accepted Revenue	\$ 23,542.87	\$ 29,129	\$ 5,586
Margin \$ (Contribution)	\$ 834.13	\$ (205.14)	\$ (1,039.27)
Margin %	3.54%	-0.70%	-4.25%
Rooms Req. per Offer Sold	1.08	1.09	0.00
Avg Length of Stay per Room	1.96	1.98	0.02
Room Nights per Offer Sold	2.12	2.15	0.03
Avg Rev / Night	\$27.60	\$28.87	\$1.27
Avg Margin / Night	\$0.98	(\$0.20)	(\$1.18)
Avg Booked Star Rating	2.5	3.0	0.4

Requesting 3 Star Hotels			
Accepted Offers	423	413	-10
Bind Rate (Offers)	37%	36%	-0.01
Accepted Rooms	465	457	-8
Accepted Room Nights	832	836	4
Accepted Revenue	\$ 29,837.31	\$ 30,058	\$ 221
Margin \$ (Contribution)	\$ 556.69	\$ 849.97	\$ 293.28
Margin %	1.87%	2.83%	0.96%
Rooms Req. per Offer Sold	1.10	1.11	0.01
Avg Length of Stay per Room	1.79	1.83	0.04
Room Nights per Offer Sold	1.97	2.02	0.06
Avg Rev / Night	\$35.86	\$35.95	\$0.09
Avg Margin / Night	\$0.67	\$1.02	\$0.35
Avg Booked Star Rating	3.0	2.9	-0.1

Requesting 4 Star Hotels			
Accepted Offers	161	166	5
Bind Rate (Offers)	24%	25%	1%
Accepted Rooms	174	182	8
Accepted Room Nights	361	378	17
Accepted Revenue	\$ 15,091.90	\$ 16,532	\$ 1,440
Margin \$ (Contribution)	\$ 465.10	\$ 444.10	\$ (21.00)
Margin %	3.08%	2.69%	-0.40%
Rooms Req. per Offer Sold	1.08	1.10	0.02
Avg Length of Stay per Room	2.07	2.08	0.00
Room Nights per Offer Sold	2.24	2.28	0.03
Avg Rev / Night	\$41.81	\$43.74	\$1.93
Avg Margin / Night	\$1.29	\$1.17	(\$0.11)
Avg Booked Star Rating	4.0	4.1	0.1

Requesting 5 Star Hotels			
Accepted Offers	3	3	0
Bind Rate (Offers)	16%	16%	0%
Accepted Rooms	3	3	0
Accepted Room Nights	5	5	0
Accepted Revenue	\$ 332.00	\$ 332	\$ -
Margin \$ (Contribution)	\$ (32.00)	\$ (32.00)	\$ -
Margin %	-9.64%	-9.64%	0.00%
Rooms Req. per Offer Sold	1.00	1.00	0.00
Avg Length of Stay per Room	1.67	1.67	0.00
Room Nights per Offer Sold	1.67	1.67	0.00
Avg Rev / Night	\$66.40	\$66.40	\$0.00
Avg Margin / Night	(\$6.40)	(\$6.40)	\$0.00
Avg Booked Star Rating	5.0	5.0	0.0

Fig. 22

FIG. 23

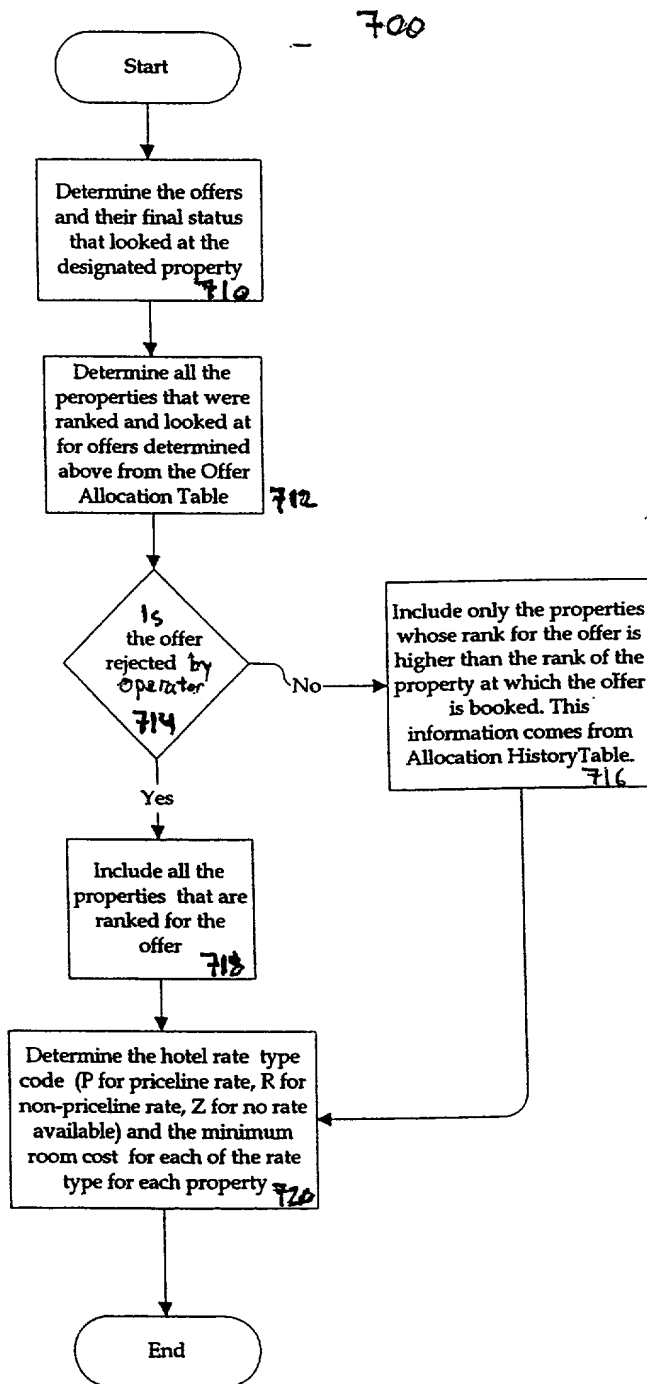


FIG 23

FIG. 24

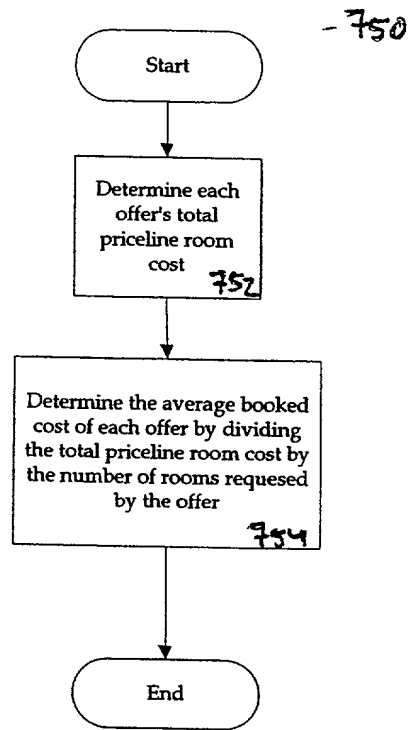


FIG. 24

FIG. 25

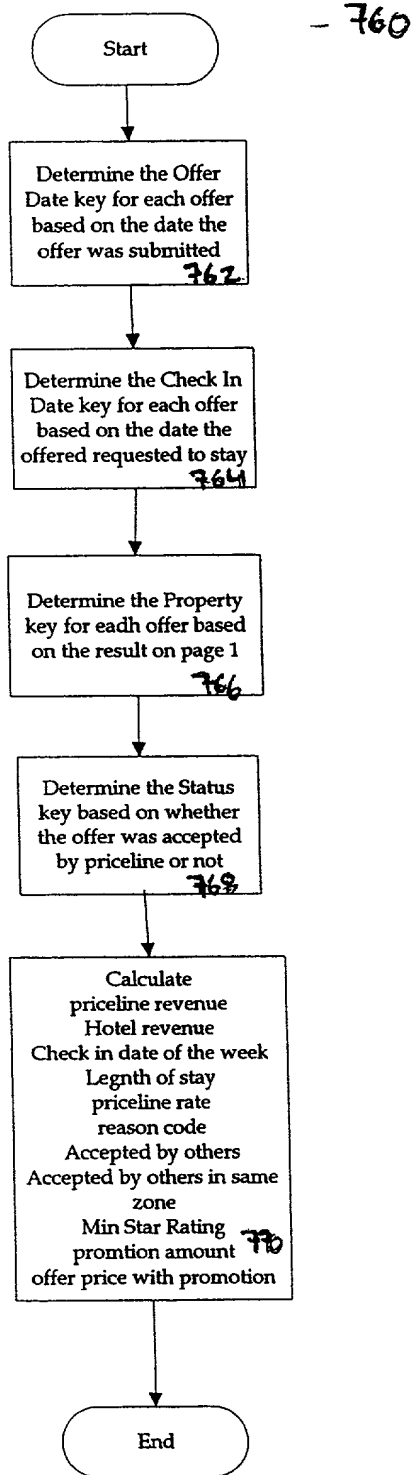


FIG. 25

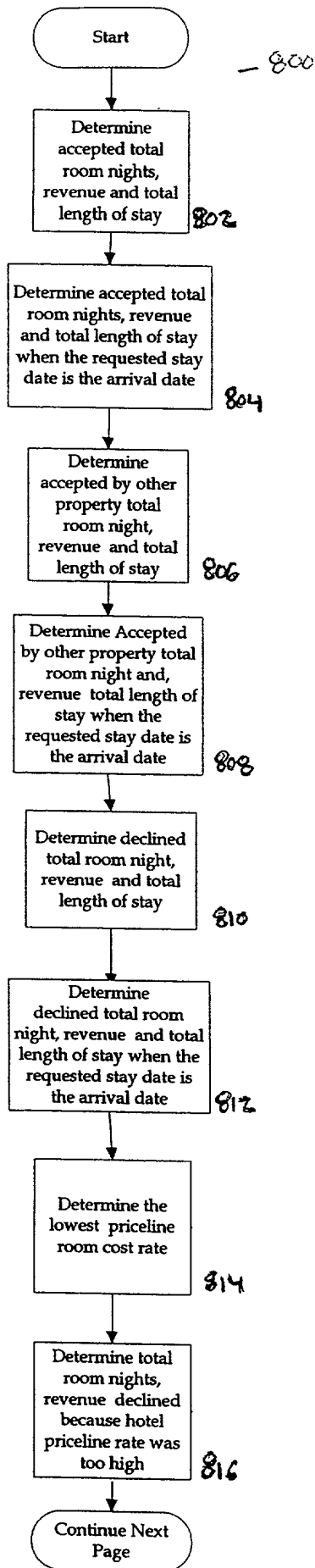


FIG. 26

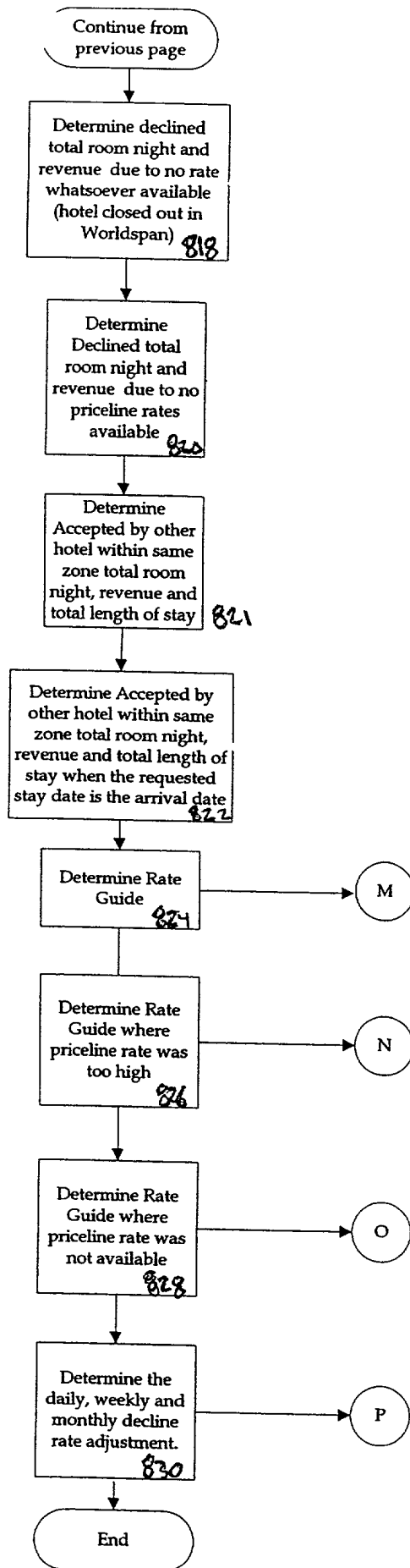


FIG. 27

FIG. 28

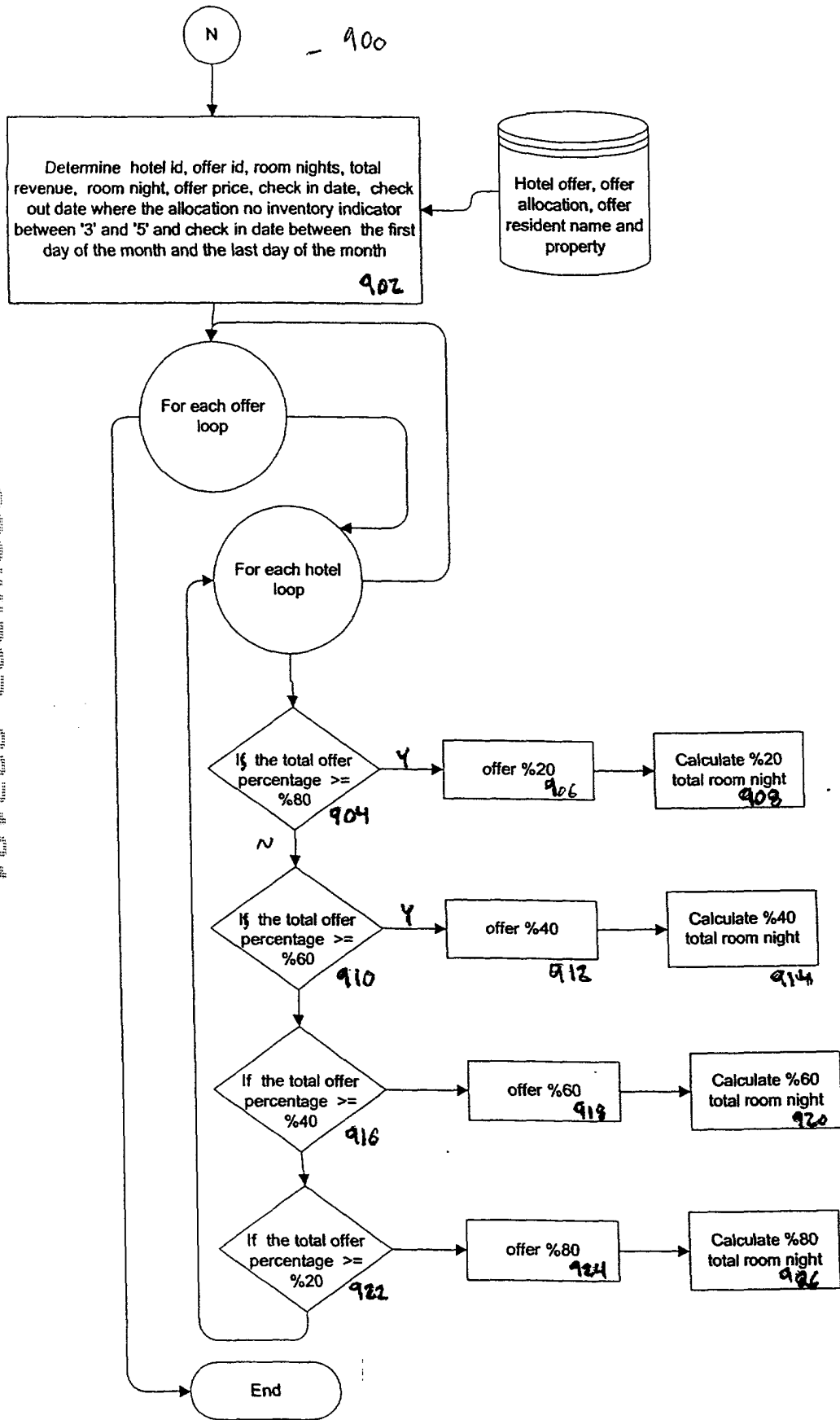


FIG. 28

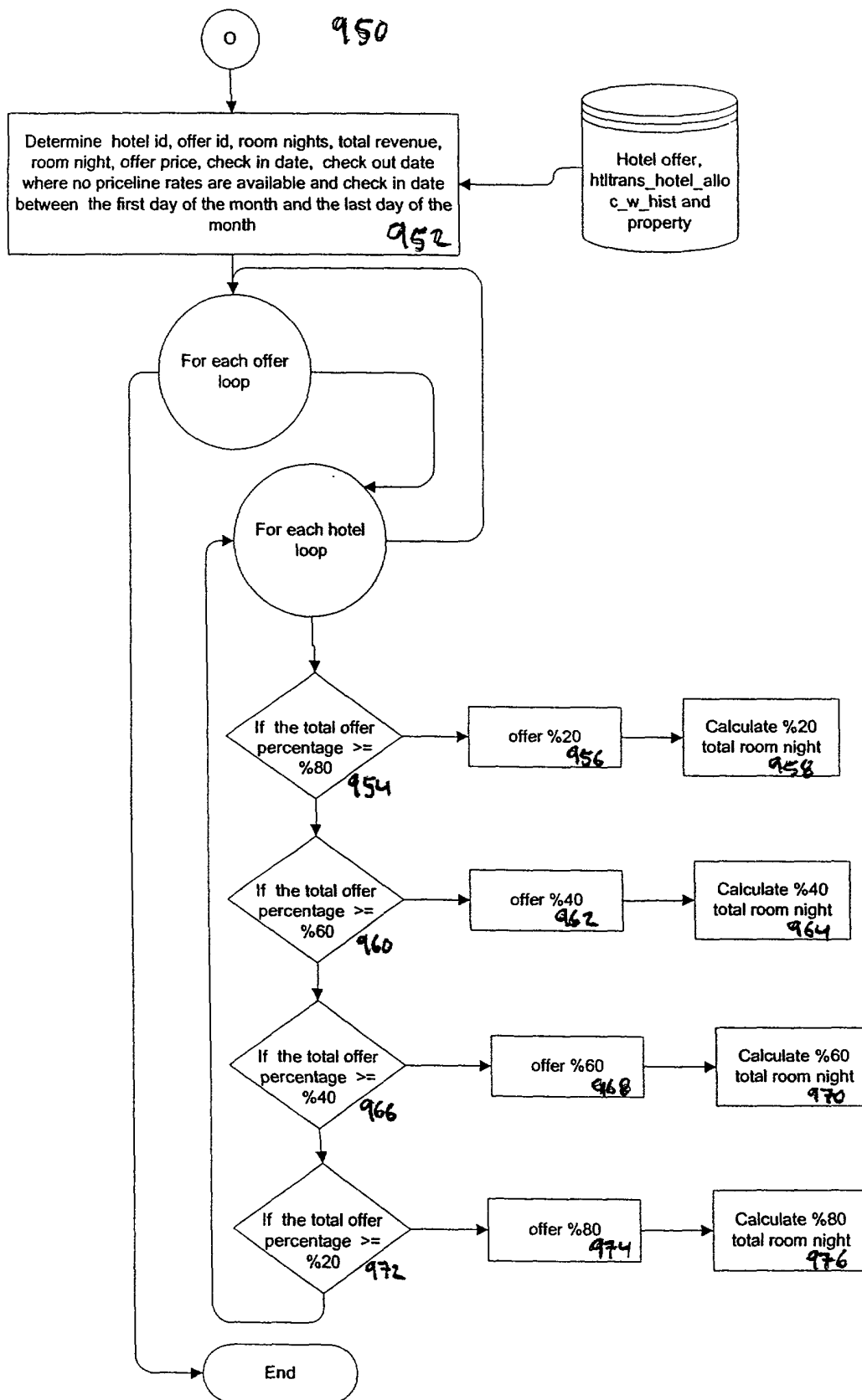


Fig. 29

Monthly rate adjustment

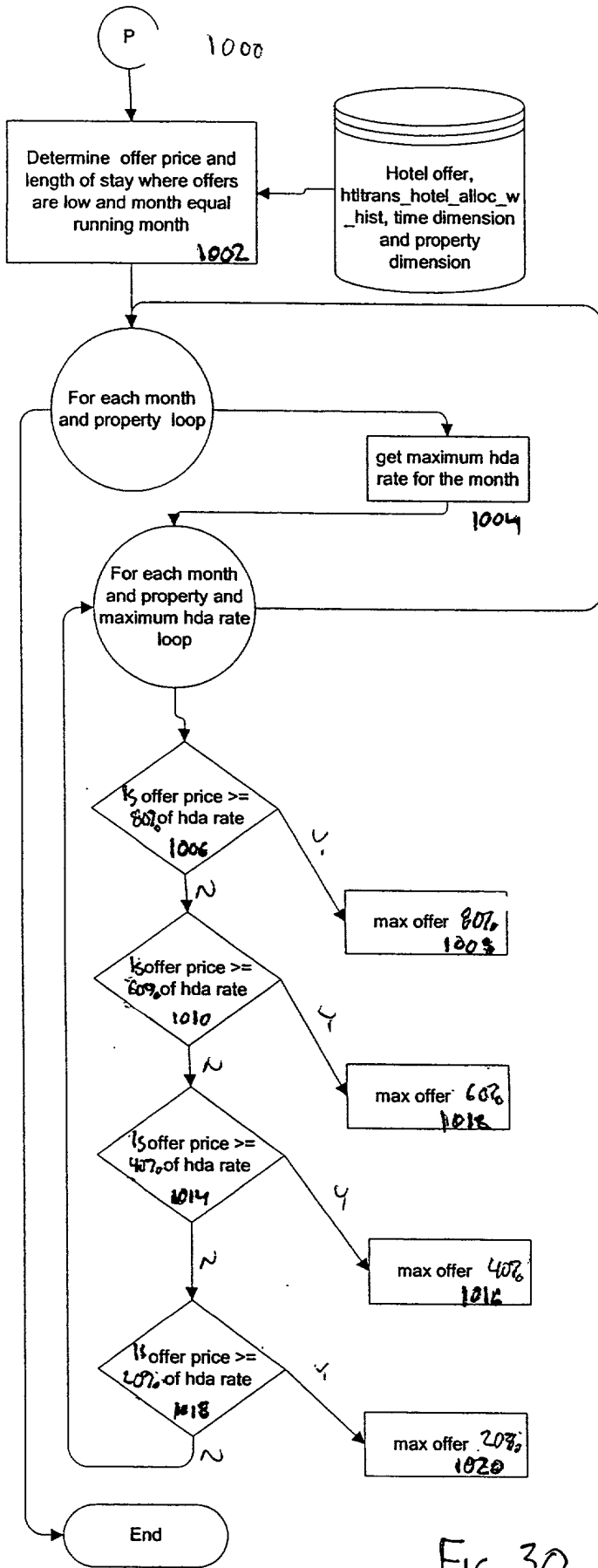


FIG. 30

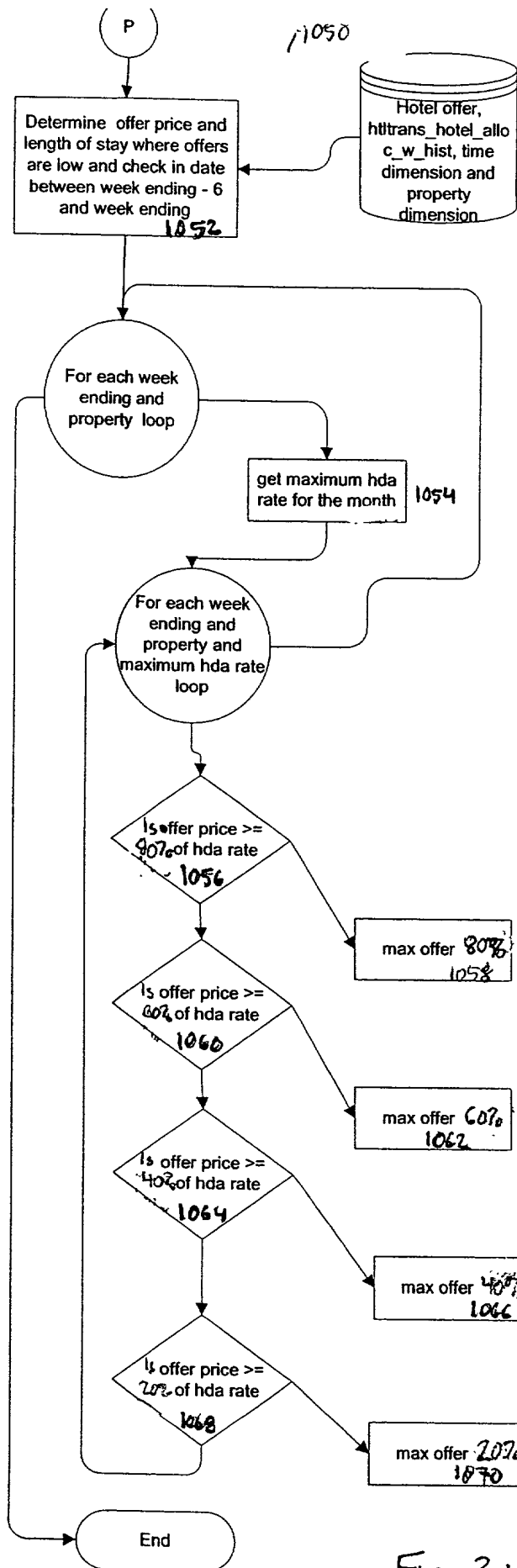


FIG. 31

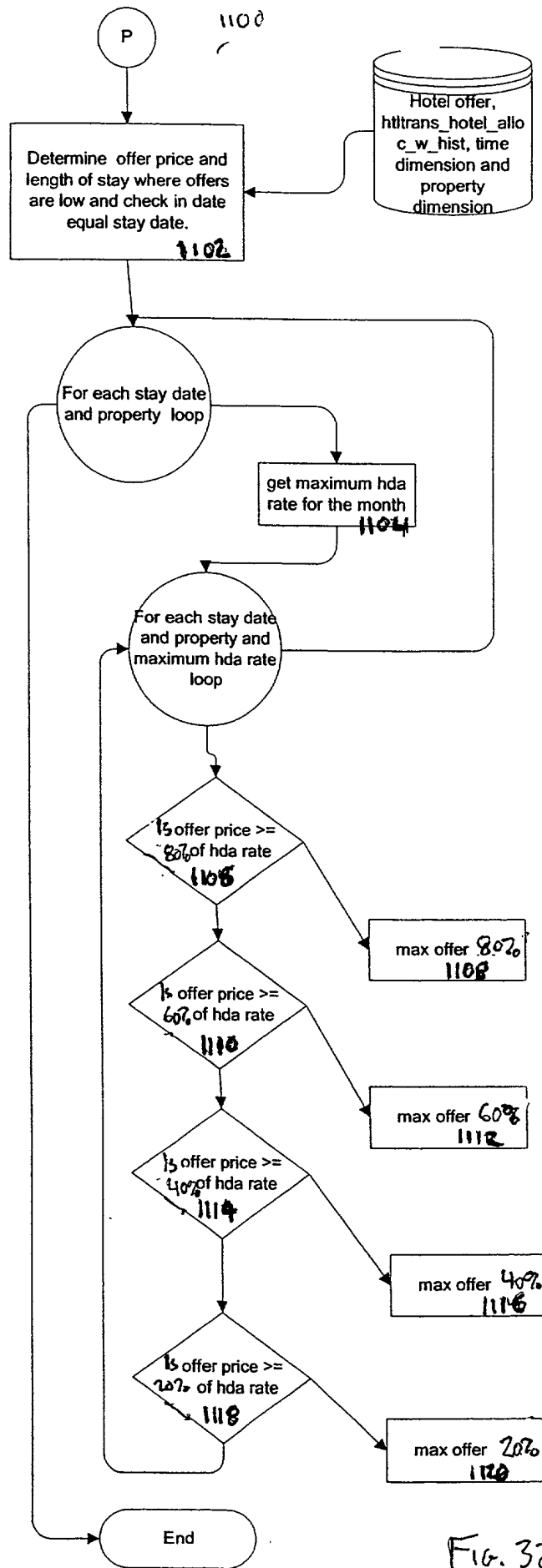


Fig. 32

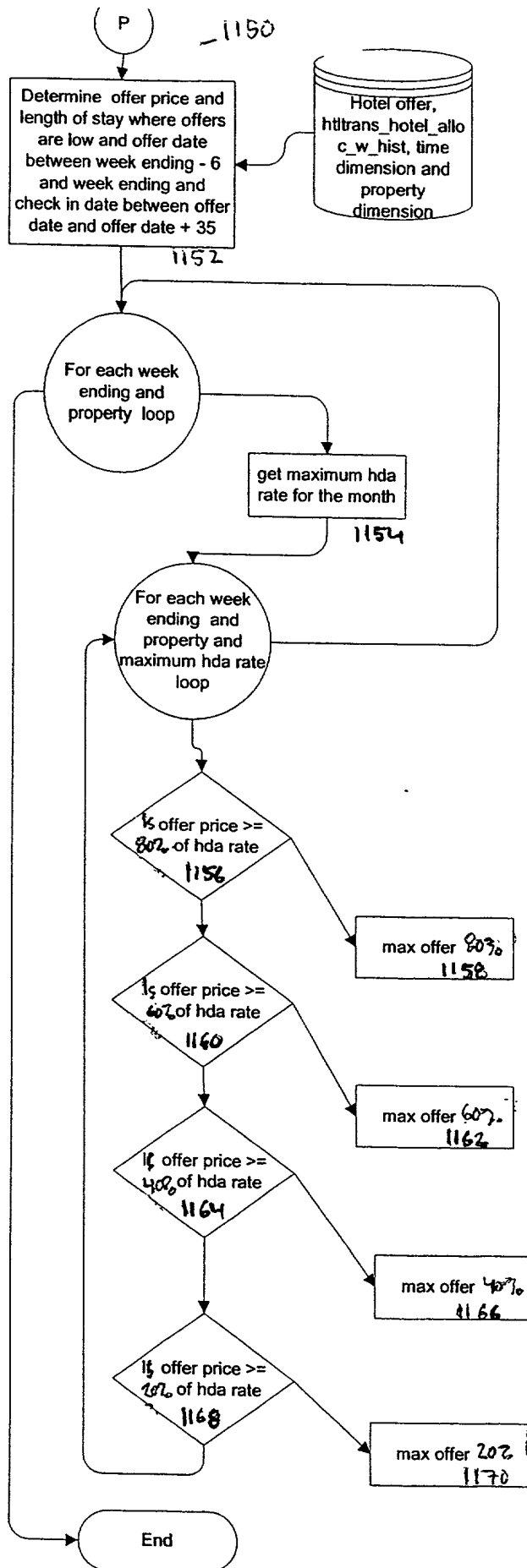


FIG. 33

1200

Daily Demand Report

This report shows the analysis and details of the offers that were submitted yesterday and looked at your hotel. Use the information to identify potential incremental revenue opportunities on the nights that your hotel may not be sold out.

RESERVATION REQUESTS ACCEPTED YESTERDAY

REQUESTED STAY DAY OF WEEK PATTERN

Day Of Week	Total Room Nights	Average Overall LOS	Total Arrival Room Nights	Average Arrival LOS	Average Rate	Total Revenue
Monday	4	1.3	3	1	\$90	\$360
Tuesday						
Wednesday						
Thursday	1	3	1	3	\$119	\$119
Friday	2	2.5	1	2	\$100	\$199
Saturday	2	2.5			\$100	\$199
Sunday	1	2	1	2	\$90	\$90
TOTAL	10	2.3	6	2	\$100	\$967

DETAILS

Last Name	First Name	Check In DOW	Check In Date	LOS	Priceline Rate
JOHNSON	ELVIRA	Sunday	10/3/99	2	\$90
DUNLAP	DAN	Monday	10/4/99	1	\$90
FEDUSKA	NATHANIEL	Monday	10/4/99	1	\$90
SKAINS	MICHAEL	Monday	10/4/99	1	\$90
STOLLESTEIMER	VICKI	Friday	11/5/99	2	\$80
ZELUS	ROGER	Thursday	11/11/99	3	\$119

RESERVATION REQUESTS DECLINED YESTERDAY

REQUESTED DAY OF WEEK PATTERN

Day Of Week	Total Room Nights	Average Overall LOS	Total Arrival Room Nights	Average Arrival LOS	Average Rate	Total Revenue
Monday	8	5.6	1	2	\$87	\$695
Tuesday	17	3.2	9	1.1	\$108	\$1,830
Wednesday	39	3.2	32	2.5	\$132	\$5,155
Thursday	45	3.4	23	2.3	\$135	\$6,091
Friday	86	2.7	48	1.9	\$118	\$10,171
Saturday	112	2.4	47	1.6	\$118	\$13,263
Sunday	26	4	10	2.2	\$89	\$2,307
TOTAL	333	3.5	170	1.9	\$112	\$39,512

NEXT 35 DAY DETAILS

Broken down by requested stay date	9/28/99	9/29/99	9/30/99	10/1/99	10/2/99	10/3/99	10/4/99
	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday
Total RN		23	19	35	54	11	4
Average LOS		2.3	2.8	2.5	1.9	2.6	3.5
Average Rate		\$162	\$185	\$149	\$142	\$111	\$119

FIG. 34

Daily Demand Report

	9/28/99	9/29/99	9/30/99	10/1/99	10/2/99	10/3/99	10/4/99
	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday
Declined due to high priceline rate						6	4
Declined due to closed GDS		14	19	27	34	2	
Declined due to no priceline rate		9		8	20	3	
	10/5/99	10/6/99	10/7/99	10/8/99	10/9/99	10/10/99	10/11/99
	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday
Total RN	10	5	3	21	27	8	1
Average LOS	2	3	4	2	1.9	2.1	4
Average Rate	\$124	\$103	\$107	\$97	\$104	\$91	\$76
Declined due to high priceline rate	6	4	1			4	1
Declined due to closed GDS		1	2	11	16	2	
Declined due to no priceline rate				10	11	2	

	10/12/99	10/13/99	10/14/99	10/15/99	10/16/99	10/17/99	10/18/99
	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday
Total RN	4	3	6	10	13	1	
Average LOS	2	3.7	3	2.6	2.1	5	
Average Rate	\$111	\$90	\$106	\$99	\$89	\$70	
Declined due to high priceline rate	2	2					
Declined due to closed GDS			3	4	4		
Declined due to no priceline rate		1	3	6	9	1	

	10/19/99	10/20/99	10/21/99	10/22/99	10/23/99	10/24/99	10/25/99
	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday
Total RN		3	10	11	12	3	3
Average LOS		4	2.9	2.8	4.3	9	9
Average Rate		\$120	\$113	\$110	\$97	\$48	\$48
Declined due to high priceline rate		3	9	10	11	3	3
Declined due to closed GDS							
Declined due to no priceline rate							

	10/26/99	10/27/99	10/28/99	10/29/99	10/30/99	10/31/99	11/1/99
	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Monday
Total RN	3	3	3	3	3	3	
Average LOS	9	9	9	9	9	9	
Average Rate	\$48	\$48	\$48	\$48	\$48	\$48	
Declined due to high priceline rate	3	3	3	3	3	3	
Declined due to closed GDS							
Declined due to no priceline rate							

DETAILS

Check In Date	Check In Dow	LOS	Your PL Rate	Lost Revenue	Offer Price*	Reason**	Booked by others
9/29/99	Wednesday	3		\$435	\$145	NR	N
9/29/99	Wednesday	1	\$315	\$125	\$125	NP	N

Fig. 35

Daily Demand Report

Check In Date	Check In Dow	LOS	Your PL Rate	Lost Revenue	Offer Price*	Reason**	Booked by others
9/29/99	Wednesday	4		\$1,120	\$280	NR	N
9/29/99	Wednesday	4		\$1,120	\$280	NR	N
9/29/99	Wednesday	5		\$700	\$140	NR	N
9/29/99	Wednesday	4		\$1,120	\$280	NR	N
9/29/99	Wednesday	1	\$315	\$125	\$125	NP	N
9/29/99	Wednesday	1	\$315	\$135	\$135	NP	N
9/29/99	Wednesday	1	\$315	\$85	\$85	NP	N
9/29/99	Wednesday	1	\$315	\$195	\$195	NP	N
9/29/99	Wednesday	3		\$450	\$150	NR	N
9/29/99	Wednesday	1	\$315	\$135	\$135	NP	N
9/29/99	Wednesday	2		\$300	\$150	NR	N
9/29/99	Wednesday	1	\$315	\$130	\$130	NP	N
9/29/99	Wednesday	1		\$175	\$175	NR	N
9/29/99	Wednesday	4		\$1,020	\$255	NR	N
9/29/99	Wednesday	4		\$1,020	\$255	NR	N
9/29/99	Wednesday	4		\$1,020	\$255	NR	N
9/29/99	Wednesday	3		\$435	\$145	NR	N
9/29/99	Wednesday	1		\$60	\$60	NR	N
9/29/99	Wednesday	1	\$315	\$85	\$85	NP	N
9/29/99	Wednesday	1		\$70	\$70	NR	N
9/29/99	Wednesday	1	\$315	\$76	\$76	NP	N
9/30/99	Thursday	3		\$420	\$140	NR	N
9/30/99	Thursday	3		\$270	\$90	NR	N
9/30/99	Thursday	1		\$110	\$110	NR	N
9/30/99	Thursday	1		\$225	\$225	NR	N
9/30/99	Thursday	3		\$300	\$100	NR	N
9/30/99	Thursday	1		\$230	\$230	NR	N
9/30/99	Thursday	1		\$145	\$145	NR	N
9/30/99	Thursday	1		\$149	\$149	NR	N
10/1/99	Friday	2		\$150	\$75	NR	N
10/1/99	Friday	2		\$300	\$150	NR	N
10/1/99	Friday	2		\$300	\$150	NR	N
10/1/99	Friday	2	\$259	\$200	\$100	NP	N
10/1/99	Friday	2		\$400	\$200	NR	N
10/1/99	Friday	2		\$190	\$95	NR	N
10/1/99	Friday	2		\$190	\$95	NR	N
10/1/99	Friday	2		\$178	\$89	NR	N
10/1/99	Friday	2	\$259	\$210	\$105	NP	N
10/1/99	Friday	3	\$259	\$300	\$100	NP	N
10/1/99	Friday	2		\$140	\$70	NR	N
10/1/99	Friday	2		\$160	\$80	NR	N
10/1/99	Friday	2	\$259	\$500	\$250	NP	N
10/1/99	Friday	2	\$259	\$300	\$150	NP	N
10/1/99	Friday	2		\$520	\$260	NR	Y
10/1/99	Friday	1	\$259	\$120	\$120	NP	N
10/1/99	Friday	2		\$200	\$100	NR	Y
10/1/99	Friday	1		\$50	\$50	NR	N
10/1/99	Friday	1		\$50	\$50	NR	N

Fig. 36

THE WYNDHAM BOSTON
BOSTON
MA

Daily Demand Report

Check In Date	Check In Dow	LOS	Your PL Rate	Lost Revenue	Offer Price*	Reason**	Booked by others
10/16/99	Saturday	1	\$315	\$40	\$40	NP	N
10/20/99	Wednesday	4	\$250	\$440	\$110	HI	N
10/20/99	Wednesday	4	\$250	\$580	\$145	HI	N
10/20/99	Wednesday	4	\$250	\$416	\$104	HI	N
10/21/99	Thursday	2	\$179	\$300	\$150	HI	Y
10/21/99	Thursday	2	\$179	\$200	\$100	HI	N
10/21/99	Thursday	3	\$179	\$375	\$125	HI	N
10/21/99	Thursday	2	\$179	\$160	\$80	HI	N
10/21/99	Thursday	3	\$179	\$345	\$115	HI	N
10/21/99	Thursday	3	\$179	\$375	\$125	HI	N
10/21/99	Thursday	2	\$179	\$150	\$75	HI	N
10/22/99	Friday	2	\$179	\$160	\$80	HI	N
10/23/99	Saturday	1	\$179	\$160	\$160	HI	N
10/23/99	Saturday	9	\$250	\$450	\$50	HI	N
10/23/99	Saturday	1	\$179	\$60	\$60	HI	N
10/23/99	Saturday	9	\$250	\$360	\$40	HI	N
10/23/99	Saturday	9	\$250	\$495	\$55	HI	N
11/4/99	Thursday	3	\$80	\$150	\$50	HI	N
11/11/99	Thursday	3	\$119	\$450	\$150	HI	N
11/13/99	Saturday	1	\$119	\$100	\$100	HI	N
11/24/99	Wednesday	3	\$90	\$225	\$75	HI	N
11/24/99	Wednesday	3	\$90	\$180	\$60	HI	N
12/31/99	Friday	1		\$100	\$100	NR	N
12/31/99	Friday	1	\$338	\$140	\$140	NP	N

* To meet minimum margin requirements, priceline will adjust down offer price before processing

** HI: Your hotel priceline rate was too high / NP: there was no priceline rate available / NR: No room was available (Your hotel was sold out)

Fig. 37

1300

Weekly Demand Report

	10/15/99	10/16/99	10/17/99	10/18/99	10/19/99	10/20/99	10/21/99
	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday
Average LOS	2.7	2.2	3.7	4.6	3.6	4.7	3.4
Average Rate	\$116	\$113	\$105	\$75	\$88	\$114	\$107
Declined due to high priceline rate	1		3	4	3	1	4
Declined due to closed GDS	2	14					1
Declined due to No PL Rate	90	119	24	8	17	13	28
Your priceline rate (R)			\$80	\$175	\$175	\$175	\$175
RN captured at 90% of R*	7	7	0	0	0	0	0
RN captured at 80% of R*	7	7	0	0	0	0	0
RN captured at 70% of R*	35	35	42	42	42	42	42
RN captured at 60% of R*	56	56	119	119	119	119	119
	10/22/99	10/23/99	10/24/99	10/25/99	10/26/99	10/27/99	10/28/99
	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday
Total RN declined	69	70	19	5	3	3	2
Arrival RN declined	41	22	1		2		1
RN booked by others	5	2					
Average LOS	2.7	2.3	3.7	5	3.7	3.7	5
Average Rate	\$105	\$108	\$99	\$99	\$70	\$70	\$73
Declined due to high priceline rate	1	2	1	1	1	1	2
Declined due to closed GDS	1	23					
Declined Due to no priceline rate	68	47	18	4	2	2	
Your priceline rate (R)			\$119	\$119	\$119	\$119	\$119
RN captured at 90% of R*	0	0	0	0	0	0	0
RN captured at 80% of R*	0	0	0	0	0	0	0
RN captured at 70% of R*	42	42	28	28	28	28	28
RN captured at 60% of R*	119	119	56	56	56	56	56
	10/29/99	10/30/99	10/31/99	11/1/99	11/2/99	11/3/99	11/4/99
	Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday
Total RN declined	4	6	2	2	5	5	3
Arrival RN declined	2	2		2	3		
RN booked by others		1	1	2	3	3	1
Average LOS	3.5	3	2	3	3	3	3
Average Rate	\$70	\$73	\$78	\$85	\$95	\$95	\$102
Declined due to high priceline rate	3	3		2	5	5	3
Declined due to closed GDS							
Declined due to no priceline rate	1	3	2				
Your priceline rate (R)	\$119	\$119		\$175	\$175	\$175	\$175
RN captured at 90% of R*	0	0	7	7	7	7	7
RN captured at 80% of R*	0	0	14	14	14	14	14
RN captured at 70% of R*	28	28	28	28	28	28	28
RN captured at 60% of R*	56	56	49	49	49	49	49

* Shows how many additional room nights your hotel could have captured if you set your priceline rate at each of the levels on the days that your priceline rate was open

Fig. 38

Weekly Demand Report

Offer Booking Window

Considers offers that were submitted during the last one week and looked at your hotel. Shows the distribution of the requested stay dates.

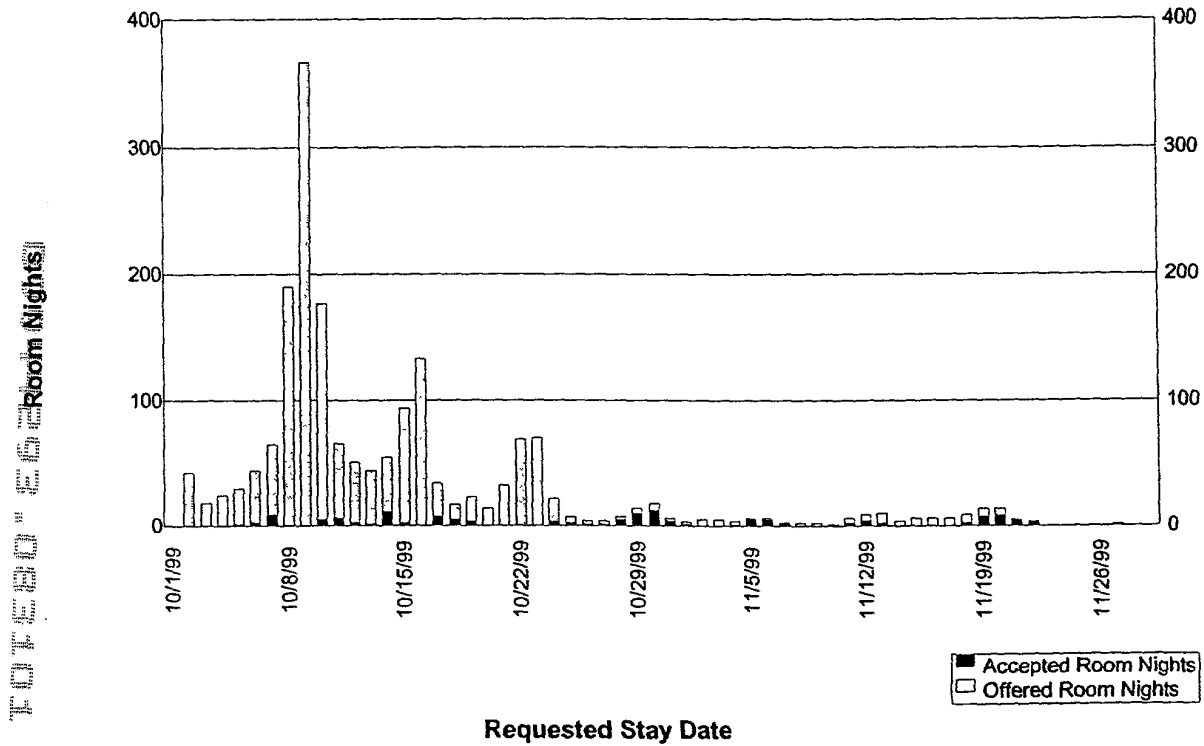


Fig. 39

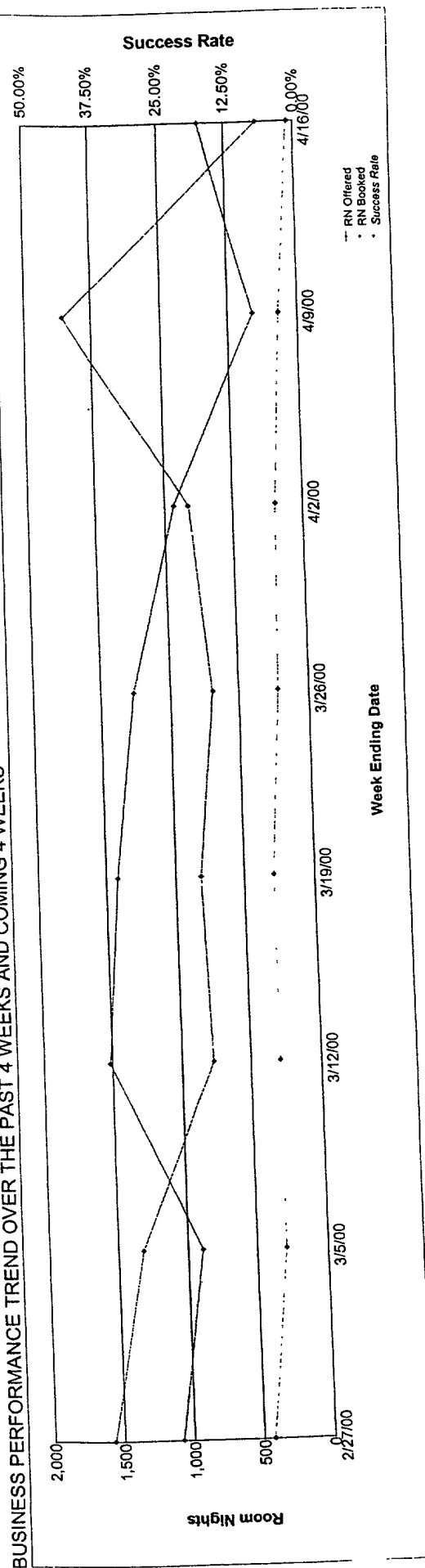
Weekly Business Trend Report

A review of reservation requests at your hotels by priceline.com customers to arrive in each of the past four weeks and coming four weeks

Week Ending Date	RN Offered	RN Booked	RN Booked by Others	Success Rate	Avg Offer Price	Avg Booked Price	Due to Hi PL Rate	Due to Closed GDS	Due to No PL Rate	Your Priceline Rate (R)	RN at 90% of R*	RN at 80% of R*	RN at 70% of R*	RN at 60% of R*
2/27/00	1082	424	290	39.19%	\$69	\$88	653	6	0	\$120	2	2	7	25
3/5/00	890	294	289	33.03%	\$72	\$90	434	45	119	\$110	4	7	13	58
3/12/00	1515	292	281	19.27%	\$83	\$96	543	511	162	\$120	1	1	6	52
3/19/00	1418	289	477	20.38%	\$73	\$92	684	114	359	\$120	10	17	72	112
3/26/00	1266	219	370	17.30%	\$75	\$96	583	177	288	\$120	0	3	36	62
4/2/00	934	193	182	20.66%	\$81	\$92	251	368	125	\$120	0	0	11	16
4/9/00	320	137	67	42.81%	\$81	\$96	136	29	19	\$120	3	3	14	19
4/16/00	697	47	96	6.74%	\$94	\$87	84	267	308	\$120	2	2	6	6

* Shows how many additional room nights your hotel could have captured if you had your priceline rate at each of the levels on the days that you had your priceline rate open.

BUSINESS PERFORMANCE TREND OVER THE PAST 4 WEEKS AND COMING 4 WEEKS



Monthly Business Trend Report

By Requested Stay Month

Month	Year	RN Offered	RN Booked	RN Booked by Others	Success Rate	Avg Offer Price	Avg Booked Price	Due to Hi PL Rate	Due to Closed GDS	Due to No PL Rate	Your Priceline Rate (R)	RN at 80% of R*	RN at 60% of R*	RN at 40% of R*	RN at 20% of R*
February	1999	0	0	0	0.00%	\$0	\$0	0	0	0		0	0	0	0
March	1999	0	0	0	0.00%	\$0	\$0	0	0	0		0	0	0	0
April	1999	0	0	0	0.00%	\$0	\$0	0	0	0		0	0	0	0
May	1999	0	0	0	0.00%	\$0	\$0	0	0	0		0	0	0	0
June	1999	0	0	0	0.00%	\$0	\$0	0	0	0		0	0	0	0
July	1999	21	0	0	0.00%	\$98	\$0	0	21	0		0	0	0	0
August	1999	3246	21	914	0.65%	\$78	\$136	2064	1161	0	\$219	0	5	196	1653
September	1999	5683	151	942	2.66%	\$96	\$98	1418	3566	542	\$219	0	2	153	1078
October	1999	8634	470	899	5.44%	\$106	\$97	972	2992	4125	\$270	0	5	120	735
November	1999	3716	755	632	20.32%	\$88	\$83	923	1187	853	\$270	1	2	47	439
December	1999	2289	356	802	15.55%	\$80	\$80	932	274	736	\$219	0	2	49	600
January	2000	2115	542	568	25.63%	\$66	\$79	1041	356	171	\$169	0	2	47	856
February	2000	3834	1402	990	36.57%	\$70	\$87	2136	136	199	\$120	8	164	947	2043
YTD	2000	5949	1944	1558	31.10%	\$68	\$83	3177	492	370	\$145	8	166	994	2899

* Shows how many additional room nights your hotel could have captured if you had your priceline rate at each of the levels on the days that you had your priceline rate open.

BUSINESS PERFORMANCE TREND OVER THE PAST 13 MONTHS

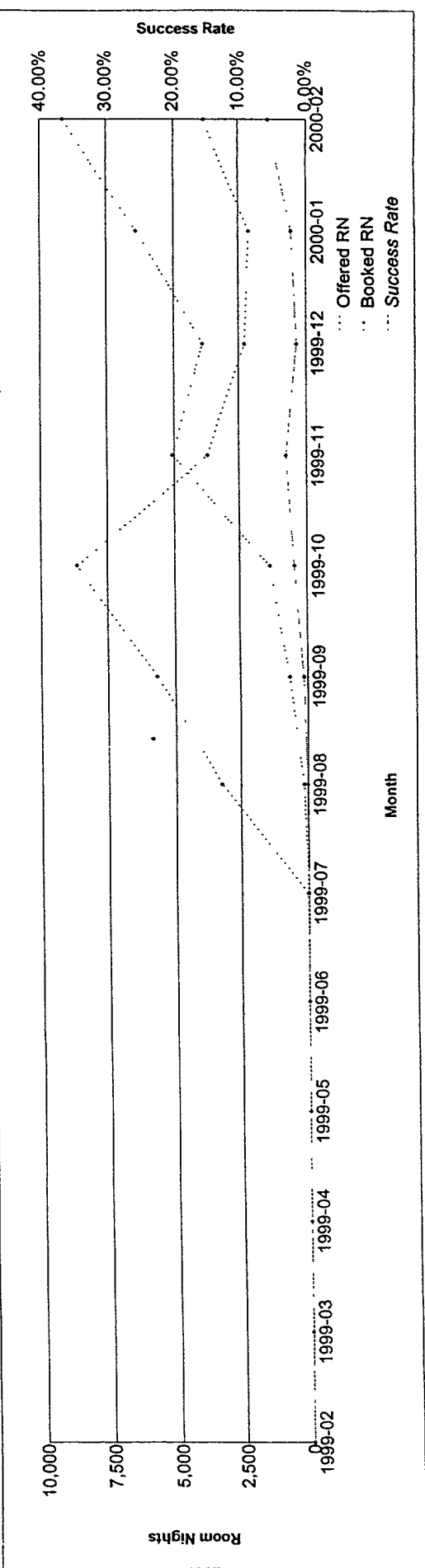


Fig. 41

1600

Monthly Business Report

PAST MONTH BUSINESS PERFORMANCE REVIEW

A review of reservation requests for your hotel by priceline.com customers to stay in December 1999

SUMMARY

	You Accepted	You Declined	You Declined but Others Accepted
Total Room Nights	356	1933	802
Percentage	15.55%	84.45%	35.04%
Average LOS	2.3	3.2	2.5
Average Rate	\$80	\$80	\$82
Total Revenue	\$28,567	\$155,102	\$65,373

REASONS FOR DECLINED BUSINESS

	Room Nights	Average Rate	Revenue
Declined due to high priceline rate	932	\$61	\$56,395
Declined due to closed GDS	274	\$105	\$28,839
Declined due to no priceline rate	736	\$96	\$70,802

REQUESTED STAY DAY OF WEEK PATTERN

	Monday		Tuesday		Wednesday		Thursday	
	Accept	Decline	Accept	Decline	Accept	Decline	Accept	Decline
Total Room Nights	21	147	18	136	22	189	63	273
Arrival Room Nights	18	68	6	71	8	95	46	177
Average LOS	2.3	4.2	2.9	4.7	3.6	4.3	2.4	3.6
Average Rate	\$81	\$62	\$84	\$66	\$91	\$68	\$82	\$74
Total Revenue	\$1,698	\$9,107	\$1,507	\$8,913	\$1,995	\$12,938	\$5,170	\$20,316

	Friday		Saturday		Sunday	
	Accept	Decline	Accept	Decline	Accept	Decline
Total Room Nights	88	748	115	294	29	146
Arrival Room Nights	57	567	57	159	9	64
Average LOS	2.3	2.2	1.9	2.9	2.4	4.3
Average Rate	\$79	\$102	\$77	\$65	\$83	\$59
Total Revenue	\$6,913	\$76,120	\$8,892	\$19,023	\$2,394	\$8,685

OFFER PRICE DISTRIBUTION

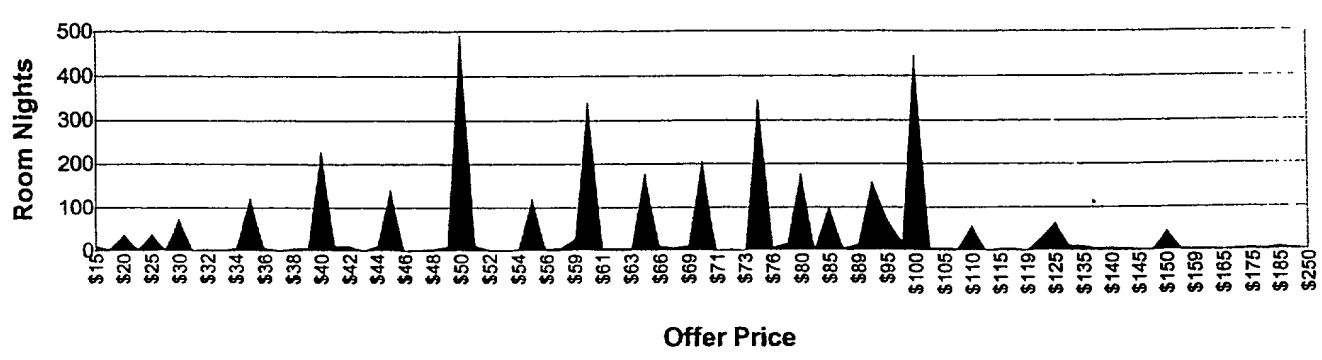


FIG. 42

Monthly Business Report

COMING MONTH BUSINESS PERFORMANCE PREVIEW

A preview of reservation requests for your hotel by priceline.com customers to stay in January 2000

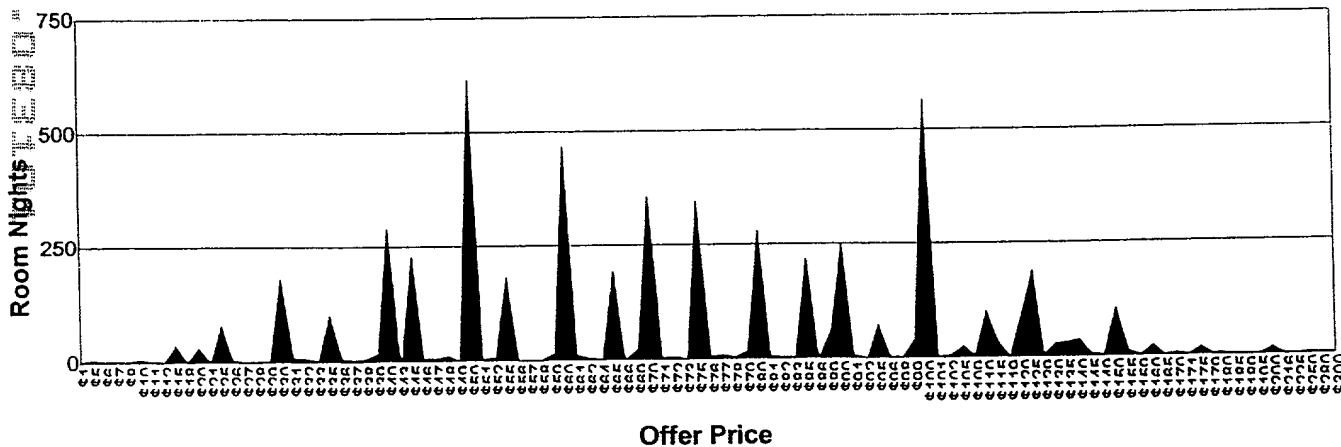
SUMMARY

	You Accepted	You Declined	You Declined but Others Accepted
Total Room Nights	542	1573	568
Percentage	25.63%	74.37%	26.86%
Average LOS	3.4	3.6	2.1
Average Rate	\$79	\$62	\$66
Total Revenue	\$42,785	\$97,132	\$37,706

REASONS FOR DECLINED BUSINESS

	Room Nights	Average Rate	Revenue
Declined due to high priceline rate	1041	\$54	\$56,068
Declined due to closed GDS	356	\$74	\$26,446
Declined due to no priceline rate	171	\$81	\$13,783

OFFER PRICE DISTRIBUTION



RATE GUIDE

On the days that your priceline rates were open, if your priceline rate were set at the following level you would have captured corresponding incremental room nights and revenue for the arrival month of January so far.

	Priceline Rate	Room Nights	Revenue
COMPETITIVE	\$60	136	\$8,160
↓	\$50	394	\$19,700
AGGRESSIVE	\$45	462	\$20,790

On the days that your hotel was not sold out but your priceline rates were closed, if you had your priceline rates open at the following level then you would have captured corresponding incremental room nights and revenue for the arrival month of January so far.

	Priceline Rate	Room Nights	Revenue
COMPETITIVE	\$55	510	\$28,050
↓	\$50	942	\$47,100
AGGRESSIVE	\$44	1252	\$55,088

FIG. 43

Monthly Detailed Booking Review

A review of reservation requests at your hotel by priceline.com customers to arrive on each of the days in last month

Date	Total RN Offered	Arrival RN Offered	Total RN Booked	Arrival RN Booked	RN Booked by Others	Success Rate	Avg LOS	Avg Offer Price	Avg Booked Price	Due to Hi PL Rate	Due to Closed GDS	Due to No PL Rate	Your Priceline Rate (R)	RN at 90% of R*	RN at 80% of R*	RN at 70% of R*	RN at 60% of R*
2/1/00	36	14	14	7	11	38.89%	5.4	\$63	\$81	21	0	1	\$70	0	1	9	16
2/2/00	51	32	18	8	14	35.29%	4	\$59	\$77	33	0	0	\$70	5	11	13	21
2/3/00	59	31	24	14	17	40.68%	4.1	\$63	\$84	35	2	0	\$75	0	11	12	16
2/4/00	104	76	47	35	39	45.19%	3.1	\$67	\$85	57	2	0	\$75	2	10	28	62
2/5/00	163	96	80	48	49	49.08%	2.5	\$67	\$82	82	2	1	\$75	0	5	6	39
2/6/00	57	25	28	13	14	49.12%	4.6	\$73	\$88	22	4	5	\$70	0	4	4	12
2/7/00	58	26	24	13	13	41.38%	4.9	\$73	\$86	19	5	12	\$70	0	0	0	9
2/8/00	97	57	30	17	22	30.93%	3.8	\$83	\$83	16	22	29	\$70	0	0	0	6
2/9/00	118	59	35	14	20	29.66%	3.5	\$81	\$80	21	45	18	\$70	1	5	5	7
2/10/00	144	75	57	32	21	39.58%	3.2	\$76	\$87	55	21	14	\$80	1	8	11	16
2/11/00	187	133	74	62	37	39.57%	2.7	\$68	\$87	101	6	12	\$80	3	11	26	47
2/12/00	332	201	124	81	63	37.35%	2	\$69	\$86	167	7	41	\$80	2	8	27	36
2/13/00	93	38	32	18	24	34.41%	3.6	\$66	\$84	55	2	6	\$80	5	10	27	31
2/14/00	95	53	33	24	28	34.74%	3.5	\$70	\$93	60	0	2	\$95	0	1	8	32
2/15/00	62	22	25	10	10	40.32%	4.5	\$70	\$93	36	0	1	\$95	0	0	5	11
2/16/00	66	26	24	5	13	36.36%	4.2	\$71	\$96	41	0	1	\$95	0	5	9	15
2/17/00	85	43	29	16	16	34.12%	3.7	\$71	\$94	55	1	1	\$95	1	5	25	29
2/18/00	254	219	70	61	67	27.56%	2.4	\$70	\$87	183	6	0	\$95	33	57	109	158
2/19/00	444	267	132	87	132	29.73%	2.1	\$73	\$90	310	5	0	\$120	1	2	27	47
2/20/00	229	71	76	32	70	33.19%	2.6	\$70	\$87	152	3	0	\$80	0	7	39	40
2/21/00	93	51	33	20	22	35.48%	3.3	\$66	\$86	60	0	0	\$120	0	0	0	0
2/22/00	83	46	31	21	25	37.35%	3.7	\$69	\$87	51	0	0	\$80	3	11	18	22
2/23/00	93	47	41	19	26	44.09%	3.4	\$71	\$89	51	0	0	\$80	3	6	33	37
2/24/00	129	81	55	39	34	42.84%	3.2	\$70	\$90	73	1	0	\$80	4	5	14	17
2/25/00	199	136	80	54	47	40.20%	2.9	\$68	\$87	118	1	0	\$80	12	24	54	65
2/26/00	256	115	108	51	66	42.19%	2.5	\$70	\$88	148	1	0	\$80	3	13	32	46
2/27/00	88	29	28	12	32	31.82%	4.1	\$65	\$87	55	0	5	\$80	1	1	2	5
2/28/00	81	35	27	10	28	33.33%	4.4	\$72	\$89	39	0	15	\$80	1	2	36	36
2/29/00	78	35	23	8	30	29.49%	4.4	\$76	\$86	20	0	35	\$80	0	0	1	4
TOTAL	3834	2139	1402	831	990	37.37%	3.5	\$70	\$87	2136	136	199	\$83	81	223	580	882

* Shows how many additional room nights your hotel could have captured if you had your priceline rate at each of the levels on the days that you had your priceline rate open.

FIG. 44

Monthly Detailed Booking Preview

A review of reservation requests at your hotel by priceline.com customers to arrive on each of the days in the current month

Date	Total RN Offered	Arrival RN Offered	Total RN Booked	Arrival RN Booked	RN Booked by Others	Success Rate	Avg LOS	Avg Offer Price	Avg Booked Price	Due to Hi PL Rate	Due to Closed GDS	Due to No PL Rate	Your Pricelin Rate (R)	RN at 90% of R*	RN at 80% of R*	RN at 70% of R*	RN at 60% of R*
3/1/00	70	34	18	5	26	25.71%	5	\$78	\$84	17	11	24	\$110	0	0	0	0
3/2/00	88	42	20	8	32	22.73%	4.7	\$67	\$85	46	0	22	\$110	0	0	0	4
3/3/00	201	151	75	64	57	37.31%	3.1	\$70	\$90	112	8	7	\$80	9	18	56	63
3/4/00	284	147	103	49	84	36.27%	3.4	\$73	\$92	145	26	11	\$80	13	37	62	64
3/5/00	113	36	21	9	30	18.58%	6.3	\$78	\$102	39	36	16	\$120	0	0	0	4
3/6/00	152	73	17	7	23	11.18%	5.3	\$90	\$108	28	80	25	\$120	1	1	1	7
3/7/00	206	104	16	6	22	7.77%	4.2	\$99	\$95	20	148	19	\$110	0	0	0	3
3/8/00	223	124	18	11	19	8.07%	4	\$96	\$102	17	151	37	\$110	0	0	0	0
3/9/00	190	80	31	22	24	16.32%	4.6	\$84	\$97	70	55	34	\$110	0	0	0	33
3/10/00	259	161	72	62	66	27.80%	3.8	\$72	\$93	146	23	17	\$110	0	0	0	32
3/11/00	372	186	117	64	97	31.45%	3	\$72	\$94	223	18	14	\$110	0	5	10	27
3/12/00	137	41	39	17	30	28.47%	5	\$65	\$86	75	8	15	\$110	2	2	2	9
3/13/00	132	72	26	12	32	19.70%	5	\$75	\$95	46	37	23	\$120	0	0	4	8
3/14/00	129	59	22	9	38	17.05%	5.3	\$75	\$93	39	22	47	\$120	0	0	5	11
3/15/00	122	55	23	11	36	18.85%	5.5	\$75	\$93	44	9	46	\$120	0	0	8	12
3/16/00	188	112	37	26	70	19.68%	4.5	\$74	\$92	77	10	64	\$120	3	3	11	21
3/17/00	337	227	87	63	115	25.82%	3.1	\$71	\$92	199	13	13	\$120	7	17	36	89
3/18/00	373	175	55	18	156	14.75%	2.9	\$74	\$93	184	15	123	\$120	0	7	14	19
3/19/00	124	51	22	13	47	17.74%	5	\$70	\$98	80	10	13	\$120	3	3	5	11
3/20/00	131	65	19	9	46	14.50%	5.1	\$76	\$106	74	11	27	\$120	0	0	10	12
3/21/00	140	57	12	5	48	8.57%	4.9	\$72	\$112	63	13	52	\$120	0	0	2	2
3/22/00	154	67	11	9	49	7.14%	4.5	\$73	\$90	32	35	76	\$120	0	0	0	1
3/23/00	146	75	19	14	42	13.01%	4.9	\$74	\$90	49	22	56	\$120	0	0	7	18
3/24/00	233	161	65	51	54	27.90%	3.8	\$75	\$94	120	21	27	\$120	0	2	14	18
3/25/00	338	157	71	25	84	21.01%	3.1	\$79	\$95	165	65	37	\$120	0	1	3	11
3/26/00	131	40	27	17	21	20.61%	5.3	\$84	\$98	40	40	25	\$120	0	0	0	0
3/27/00	132	58	11	7	18	8.33%	5.1	\$93	\$99	16	82	25	\$80	0	1	7	9
3/28/00	124	50	8	2	19	6.45%	5.7	\$83	\$87	18	90	8	\$80	0	0	10	14
3/29/00	114	40	10	5	26	8.77%	5.6	\$79	\$92	18	77	9	\$80	0	0	2	2
3/30/00	102	35	15	9	24	14.71%	6	\$77	\$92	28	43	16	\$120	0	0	6	9
3/31/00	159	80	53	42	36	33.33%	4.1	\$76	\$92	65	25	16	\$120	0	0	5	7
TOTAL	5604	2815	1140	671	1471	19.02%	4.6	\$77	\$95	2295	1204	972	\$3,430	38	97	287	520

* Shows how many additional room nights your hotel could have captured if you had your priceline rate at each of the levels on the days that you had your priceline rate open.

FIG. 45

Partner: Wyndham

1900
TOTAL BOOKED

Weekly Looks & Books Report

A review of reservation requests at your hotels by priceline.com customers to arrive in each of the past three weeks

State	Hotel Name	Week Ending Date	RN Offered	RN Booked	RN Booked by Others	Success Rate	Avg Offer Price	Avg Booked Price	Due to Hi PL Rate	Due to Closed GDS	Due to No PL Rate	Your Priceline Rate (R)	RN at 90% of R*	RN at 80% of R*	RN at 70% of R*	RN at 60% of R*
MA	THE WYNDHAM BOSTON	3/5/00	890	294	289	33.03%	\$72	\$90	434	45	119	\$110	4	7	13	58
MA	THE WYNDHAM BOSTON	3/12/00	1515	292	281	19.27%	\$83	\$96	543	511	162	\$120	1	1	6	52
MA	THE WYNDHAM BOSTON	3/19/00	1418	289	477	20.38%	\$73	\$92	664	114	359	\$120	10	17	72	112

* Shows how many additional room nights your hotel could have captured if you had your priceline rate at each of the levels on the days that you had your priceline rate open.

FIG. 46

Partner: Wyndham

TOTAL "EFFECTIVE"

Monthly Looks & Books Report

A review of reservation requests at your hotels by priceline.com customers to arrive in each of the past three months

State	Hotel Name	Month	Year	RN Offered	RN Booked	RN Booked by Others	Success Rate	Avg Offer Price	Avg Booked Price	Due to Hi PL Rate	Due to Closed GDS	Due to No PL Rate	Your Priceline Rate (R)	RN at 80% of R*	RN at 60% of R*	RN at 40% of R*	RN at 20% of R*
MA	THE WYNDHAM BOSTON	December	1999	2289	356	802	15.55%	\$80	\$80	932	274	736	\$219	0	2	49	600
MA	THE WYNDHAM BOSTON	January	2000	2115	542	568	25.63%	\$66	\$79	1041	356	171	\$169	0	2	47	856
MA	THE WYNDHAM BOSTON	February	2000	3834	1402	990	36.57%	\$70	\$87	2136	136	199	\$120	8	164	947	2043

* Shows how many additional room nights your hotel could have captured if you had your priceline rate at each of the levels on the days that you had your priceline rate open.

FIG. 47